

From Physics to Information Sciences and Geometry 14 – 16 May 2018, Barcelona, Spain

$$ext{H}(\mathcal{S}) = -\sum p_i \log_2 p_i$$

 $\operatorname{cr}(p|p_0) = \int \log(f(x))p(dx) = \int f(x)\log(f(x))m(dx)$

 $\hat{\mathbf{S}} = -k_{\mathrm{B}} \sum \hat{p}_{i} \ln p_{i}$

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Sponsorship and Exhibition Opportunities

The conference Entropy 2018: From Physics to Information Sciences and Geometry will be held from 14-16 May 2018 at the Faculty of Chemistry, University of Barcelona in Barcelona, Spain.

About the Conference

One of the most frequently used scientific words, is the word "Entropy". The reason is that it is related to two main scientific domains: physics and information theory. Its origin goes back to the start of physics (thermodynamics), but since Shannon, it has become related to information theory. This conference is an opportunity to bring researchers of these two communities together and create a synergy. The main topics and sessions of the conference cover:

Physics: classical Thermodynamics and Quantum.

Statistical physics and Bayesian computation.

Geometrical science of information, topology and metrics.

Maximum entropy principle and inference.

Kullback and Bayes or information theory and Bayesian inference.

Entropy in action (applications).

The inter-disciplinary nature of contributions from both theoretical and applied perspectives are very welcome, including papers addressing conceptual and methodological developments, as well as new applications of entropy and information theory.

All accepted papers will be published in the proceedings of the conference. A selection of invited and contributed talks presented during the conference will be invited to submit an extended version of their paper for a special issue of the open access Journal Entropy.

Advantages

Sponsoring *Entropy 2018: From Physics to Information Sciences and Geometry* will give you a unique opportunity to present your company's products and to connect with scholars who are engaged in pioneer research on polymer science and engineering.

For an overview of the conference sessions, covered topics, and the preliminary schedule, please visit the conference website:

►https://sciforum.net/conference/Entropy2018-1

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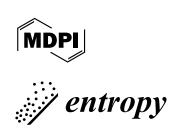
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Sponsorship Items

All prices in Euros (EUR) incl. VAT Available number of sponsors in brackets

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800E

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7**00**EU

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Company logo on the conference website Lanyards to be produced by the conference organizers.

Price includes production.

700_{EUR}

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BAG INSERT

Your promotional material will be inserted in the conference bags distributed to all participants (promotional flyers/booklets: max. A4 size, 6 pages; promotional items: max. 100 g). Price per insert.



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WELCOME COCKTAIL SPONSOR

(1 avail.)

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One Registration



Registration and Order

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F) PLACE OF JURISDICTION

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI AG, in Basel, Switzerland.

Signature and Date

organizer.

The undersigned hereby registers to sponsor the conference Entropy 2018: From Physics to Information Sciences and **Geometry.** The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event

Please send me the necessary payment details.

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RETURN THIS FORM BEFORE 14 MARCH 2018 TO

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► https://sciforum.net/conference/entropy-2018





A) ORDER AVAILABILITY AND PAYMENT

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship or exhibition package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI AG reserves the right to decline

The invoice for the order is payable within 30 days after receipt of the invoice. Quoted prices include Spanish VAT.

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If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at entropy2018@mdpi.com or via fax at +41 61 302 89 18. For cancellations made less than 30 days prior to the open day of the conference, MDPI AG reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI AG reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

C) INSURANCE / LIABILITY INDEMNITY

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors, and must be taken out independently. MDPI AG is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

D) COMPLAINTS

Complaints concerning the conference need to be addressed to MDPI AG immediately at entropy2018@mdpi.com or via fax to +41 61 302 89 18.

E) EXECUTION DISCLAIMER

MDPI AG cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.