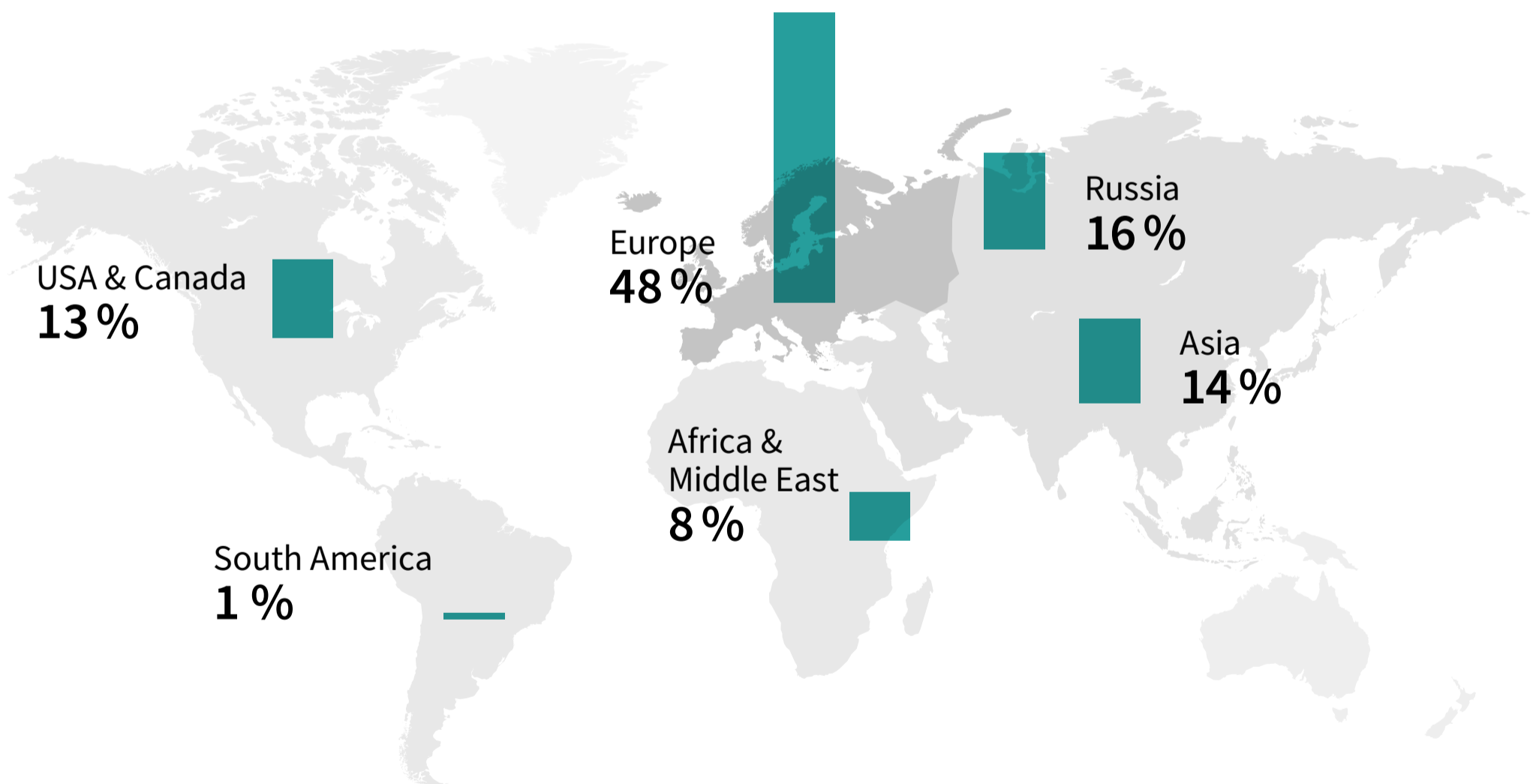


# CLOSING CONFERENCE REPORT

## Audience Demographics

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**90+** Attendees    **30+** Countries    **80+** Submissions



# PROMOTION

## Online Campaign

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- 7 email campaigns (November 2016 – September 2017).  
Estimated reach ≈ 10,000 emails sent in each campaign.
- Promotional posts on social media (LinkedIn, Twitter, Facebook).  
Estimated reach ≈ 20,000 people.
- Promotional posts/ads on our official websites (mdpi.com, sciforum.com) and different online directories.  
Estimated reach: ≈ 70,000 people.
- Conference listed on the website of MDPI journal *Symmetry*, different events promotion sites, and issue release email.
- “Save the date” email signature used by the assistant editors of *Symmetry* journal and related MDPI journals.

### Media partner:



## Offline Campaign

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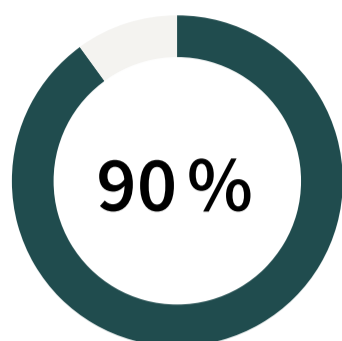
- Invitation to *Symmetry* Editorial Board Members.
- Printed posters sent to Editorial Board Members and invited speakers by post.
- Posters hung in universities and institutes in Barcelona.
- Promotion by *Symmetry* team in different related conferences.

## Sponsor

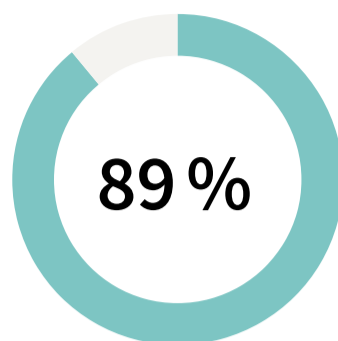
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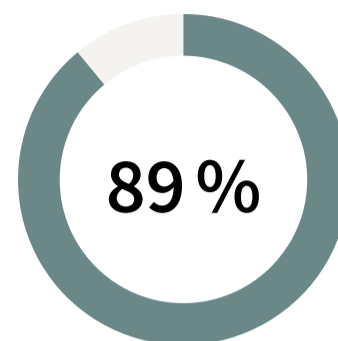
# ATTENDEES SATISFACTION SURVEY



would recommend the event to their colleagues



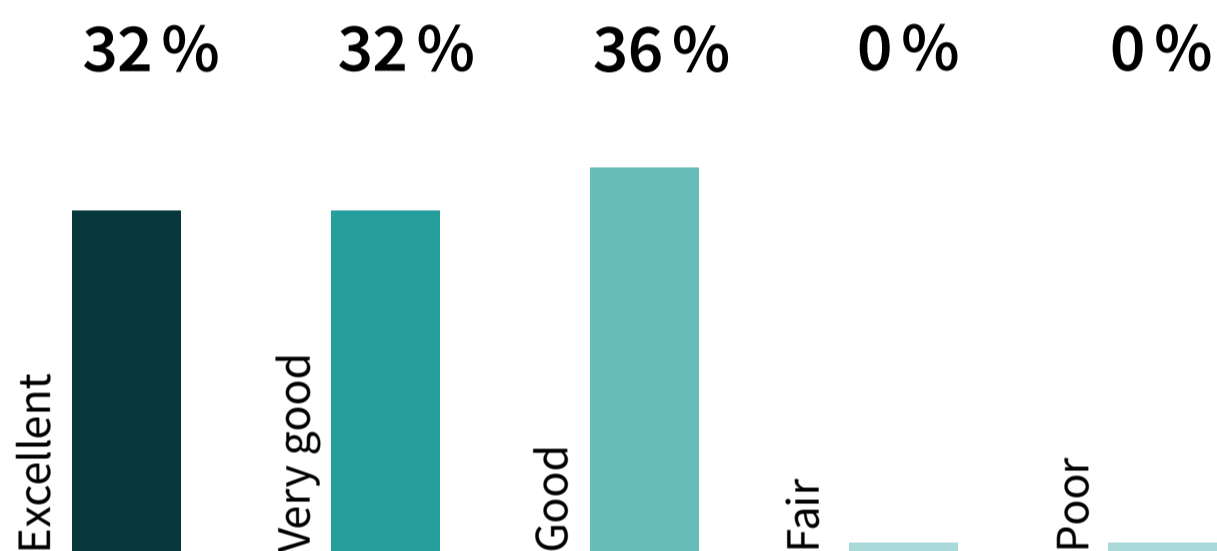
would attend future MDPI conferences



stated that the event fulfilled their reasons for attending

## General Rating

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## Testimonials

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*"Organization was excellent!"*

*"Dear Organizers, thank you so much! The conference was very nice!"*

*"Very nicely done! Thank you."*