



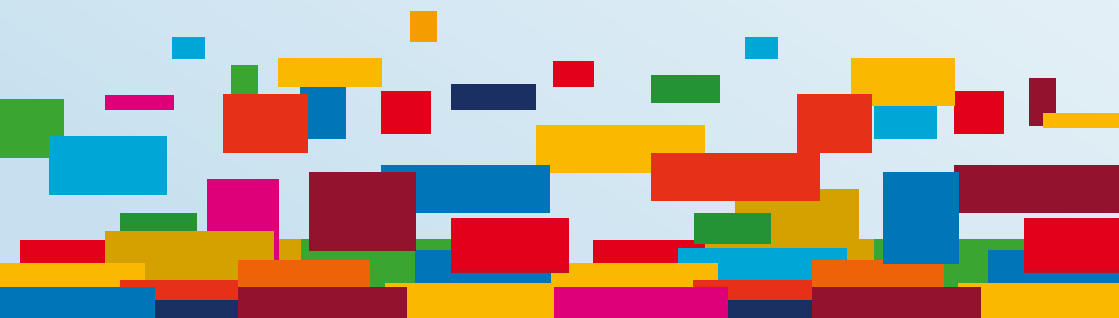
The 8th World Sustainability Forum

15–17 September 2020, CIGG, Geneva, Switzerland

Part of The First World Sustainability Week, 14–19 September 2020, Geneva, Switzerland



SPONSORSHIP & EXHIBITION



MDPI SUSTAINABILITY
FOUNDATION

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wsf-8.sciforum.net

Welcome to Sponsors and Exhibitors

It is our pleasure to welcome you to the 8th edition of the **World Sustainability Forum**, which will be held from 15 to 17 September 2020, in Geneva.

Sustainability has gained considerable traction globally: many countries have integrated sustainability and environmental protection as part of their national development agenda, many businesses have realized the considerable long-term potential in sustainable development, and many research agendas have aligned with sustainability goals. In September 2015, the adoption of the **17 United Nations Sustainable Development Goals** and the 2030 Agenda for Sustainable Development was accompanied by what insiders considered an optimism they have not experienced in relation to UN resolutions before.

It is now time for the research, policy, and business communities to enter into enduring dialog and to embrace greater global responsibilities. With the WSF 2020, we hope to contribute to building a **worldwide platform and network for a sustainability agenda** that fosters partnerships among stakeholders beyond the boundaries of academic disciplines, narrow national agendas, and quarterly spreadsheets. The quest is to conceive ways to ensure long-term sustainable development for our people, our planet, as well as societal and corporate profit. In light of the importance of developing institutional partnerships and networks, this forum will be coordinated by MDPI under the patronage of University of Basel, University of Geneva and the UN Sustainable Development Solutions Network (UN SDSN), and partially sponsored by the MDPI Sustainability Foundation. *We thank you for your participation and look forward to seeing you in Geneva!*

Sincerely,
On behalf of the Committee,

Prof. Dr. Max Bergman

Social Research and Methodology Group (SRaM), University of Basel, Switzerland

Prof. Dr. Ed Constable

Department of Chemistry and former Vice-Rector for Research, University of Basel, Switzerland

Prof. Dr. Antoine Flahault

Director of the Institute of Global Health, University of Geneva, Switzerland

Prof. Dr. Katharina Fromm

Department of Chemistry, University of Fribourg, Switzerland

MDPI

Basel, Switzerland

Fact Sheet

In 2015, all United Nations Members adopted the 2030 Agenda for **Sustainable Development**, which provides a shared blueprint for peace and prosperity for people and the planet, now and into the future.

The ambitious **15-year plan** includes the interdependent **17 Sustainable Development Goals (SDGs)** and addresses some of the most pressing issues faced by the world. The SDGs are an urgent call for action by all countries—developed and developing—in a global partnership.

They address the global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice and are regarded as a blueprint to achieve **a better and more sustainable future for all**.

The World Sustainability Forum is organized by MDPI and partially sponsored by the **MDPI Sustainability Foundation**. Held for the first time in 2011, the forum covers research in a variety of fields that are closely related to sustainability and sustainable development.

The first four World Sustainability Forums were held electronically on the conference platform **Sciform**. The fifth World Sustainability Forum, held at the beginning of September 2015, was the first physical forum that took place at the ZLF (Zentrum für Lehre und Forschung) under the patronage of the University of Basel, Switzerland. The sixth WSF was held in January 2017 in Cape Town, South Africa, and the WSF7 took place in September 2018 at the UIBE in Beijing, China. The forum aims to be a **unique platform** for researchers to present and engage with research-relevant stakeholders on questions, issues, and challenges regarding sustainability. We seek to contribute to policy-relevant, change-oriented, and transdisciplinary research from, and in collaboration with, science and technology, the life sciences, and the social sciences.



General Information

Eighth Edition

Tuesday – Thursday, 15–17 September 2020

Where

Welcome to Geneva! Situated along the banks of Lake Geneva at the foot of the Alps, Geneva sparkles as one of Europe's most beautiful cities. Home to the European headquarters of the United Nations, Geneva has a long history of diversity and tolerance dating back to the Protestant Reformation. Today, the city of Geneva is a cultural center second to none, featuring world-class entertainment, top-rated restaurants and unlimited opportunities for recreation.

Venue

CICG
International Conference Center Geneva
(Centre International de Conférences de Genève)
Rue de Varembe 17; 1211 Geneva / Switzerland

CICG can accommodate up to 2200 people in its spacious rooms with variable configuration and is equipped with cutting-edge technology. The Center contains 19 conference rooms of 20 to 300 sitting places, 2 large rooms with 350 to 1000 places (that can be organized to bring the capacity to 2200 sitting places), 60 offices, 1 multipurpose space of 600 sqm, 1 post office, 2 bars and 1 restaurant for 600 guests.



Sessions on...

- Water
- Energy
- Climate
- Business and Finance
- Food, Agriculture and Soil Sciences
- Health
- Education
- Mobility
- Other

Types of Contributions

1. Sustainability Organization
2. Session Stream
3. Session
4. Paper Presentation
5. Poster Presentation

Conference Language: English

Exhibition Set-up and Dismantling

- Set-up of the Exhibition
*Monday, 14 September 2020,
from 12:00 to 18:00*
- Dismantling of the Exhibition
*Thursday, 17 September 2020,
from 12:00 to 18:00*

Contact

MDPI
WSF 2020 Secretariat
St. Alban-Anlage 66,
4052 Basel, Switzerland
Phone: +41 61 683 77 35
Mail: wsf8@mdpi.com

Awards

The **World Sustainability Award** and the **Emerging Sustainability Leader Award** are funded to encourage new initiatives and developments in sustainability with the ultimate aim to foster the transfer from sustainability research to sustainable practices and societies. In this spirit, sustainability is understood as the interdependence between economic, social, and environmental concerns for mutually beneficial regional and global development. Sustainability is associated with a multitude of academic disciplines and it is circumscribed by the United Nations Sustainable Development Goals.

The recipient of the *World Sustainability Award* and *Emerging Sustainability Leader Award* are chosen from nominees by a Selection Committee consisting of seven members each time. The two permanent members of the Selection Committee are Dr. Shu-Kun Lin, Founder and President of MDPI and Founder and Chairman of the MDPI Sustainability Foundation, and Prof. Dr. Ed Constable, Former Vice President for Research of the University of Basel. The five non-permanent members of the selection committee are appointed for each *World Sustainability Award*.

The World Sustainability Award will be conferred upon individual researchers or research teams who have made an outstanding academic or societal contribution to sustainability in general, or to a particular sustainability-relevant issue. A joint award, shared by up to three recipients, is possible. The award includes a monetary prize of USD 100,000.

The Emerging Sustainability Leader Award will be conferred upon an individual researcher aged 40 or under at the time of the submission deadline who has made an outstanding academic or societal contribution to sustainability in general or to a particular sustainability-relevant issue. The award includes a monetary prize of USD 10,000.

From left to right: Prof. Youfu Xia, Dr. Mathis Wackernagel, Prof. Dr. Ed Constable and Dr. Zhifu Mi



From left to right: Prof. Dr. Thandi Mgwabi, Prof. Dr. Jeff Sachs, Dr. Sonia Sachs and Dr. Franck Vazquez

Become a Sponsor!

WHAT CAN YOU EXPECT?

The World Sustainability Forum 2020 is the optimal place to showcase your engagement for sustainability and sustainable development. Sponsoring the WSF 2020 will give you a unique opportunity to increase your visibility before and during the event.

The World Sustainability Week will attract a broad audience covering researchers, industry, policy-makers, startups, investors, press and more!

SPONSORSHIP BENEFITS INCLUDE:

- **NETWORKING:** Build industry partnerships and network with scientists and academics of the sector.
- **ACCESS TO:** Projects related to sustainability and sustainable development (presentations, sessions, round tables).
- **DISCOVER:** Gain insight on the latest challenges and join the conversation, share their knowledge and learn from others.
- **EXPOSURE:** Position your company as a market leader and gain more exposure for your brand by promoting it to influential scientists and academics of the sector.

SPONSORSHIP OPTIONS:

- **ADVERTISERS:** Online and physical advertisement
- **SPONSORS:** Sponsorship packages or individual items (exclusive and non-exclusive)

| | Silver CHF 7,500 | Gold CHF 12,500 | Platinum CHF 17,500 |
|--|---------------------|--------------------|------------------------|
| Inclusion of company logo & link on event website | ✓ | ✓ | ✓ |
| Inclusion of company logo in pre-conference marketing | | ✓ | ✓ |
| Recognition as sponsors on session room loops that play between sessions | | | ✓ |
| On-site branding opportunities with a poster or banner displaying the company's name | | | ✓ |
| Private meeting room | | 1 day | 2 days |
| Promotional material included in conference bags | 1 | 1 | 2 |
| Complimentary conference registrations | 2 | 3 | 4 |
| Exhibition booth | 4m ² | 6m ² | 12m ² |

Become a Sponsor!



EXCLUSIVE ITEMS

► WELCOME RECEPTION

CHF 20,000 + VAT (if applicable). Welcome attendees with an evening reception on the opening night of the World Sustainability Forum.

► WIRELESS INTERNET ACCESS

CHF 5,000 + VAT (if applicable). Included: infrastructure, setup and maintenance. Internet access at the WSF will be offered free of charge to WSF participants. Offering excellent exposure, the partner can either create a specific landing page or the partner's website will be the start page for anyone connecting to the wireless network during the conference.

► PHOTO BOOTH

CHF 10,000 + VAT (if applicable). Photo booths always generate a lot of traffic and enthusiasm; they are an original way to have your organization's brand associated with the great time participants are having at the forum as they share their photos instantly via social media.

► BEST POSTER AWARDS

CHF 1,000 + VAT (if applicable) for each award. Two best poster awards will be available for sponsorship. The award includes a monetary prize of CHF 1,000. Sponsors will be mentioned during the award ceremony.

NON-EXCLUSIVE ITEMS

► MEETING ROOM/PRIVATE OFFICE SPACE

CHF 2,000 + VAT (if applicable). Want to have your own private office in order to meet your client "face to face"? Make it possible by renting an office!

► FUNDING OF TRAVEL GRANTS

CHF 2,500 per grantee + VAT (if applicable).

The WSF aims to ensure the participation of successful and top-quality abstract presenters and speakers from low- and middle-income countries through the allocation of travel grants. Funds are to be used to provide grantees with a return economy flight, registration, visa expenses and accommodation for three nights. Sponsors will be mentioned on the conference website and on all printed material.

► WSF AWARDS

CHF 10,000 + VAT (if applicable).

Two WSF Awards will be available for sponsorship in 2020. The prizes will be handed over to the awardees at the Awards Session by a representative from the supporting partner institution. More details regarding each individual award are provided on page eight. Sponsors will be mentioned on the conference website and the World Sustainability Foundation website and on all printed material as well as recognized during the award ceremony.

► WSF PARTICIPANT LUNCHESES

CHF 10,000 per lunch + VAT (if applicable).

Lunch will be provided for all WSF participants and exhibitors. These lunches will provide opportunities for participants to network and for WSF partners to show hospitality to all WSF participants. Sponsors will be mentioned on the conference website and on all printed material.

► ADVERTISEMENT

FIRST OPTION: 1 page advertisement of your logo in the conference program booklet and advertisement of your logo on the conference website (CHF 500)

SECOND OPTION: 1 promotional item of your company in the conference bag and advertisement of your logo on the conference website (CHF 500)

Exhibitions

SIMPLE TABLE OPTION

Cost: CHF 500.00 + VAT (if applicable)

What it includes:

- 1 desk, 2 chairs
- 1 board, 100 cm x 250 cm
- Electricity, 220v 13A
- 1 entry to the Forum for the person managing the stand including 1 lunch ticket per day

Size of the desks:

The dimensions of the desks are 100 cm (width) x 45 cm (depth) x 110 cm (height)

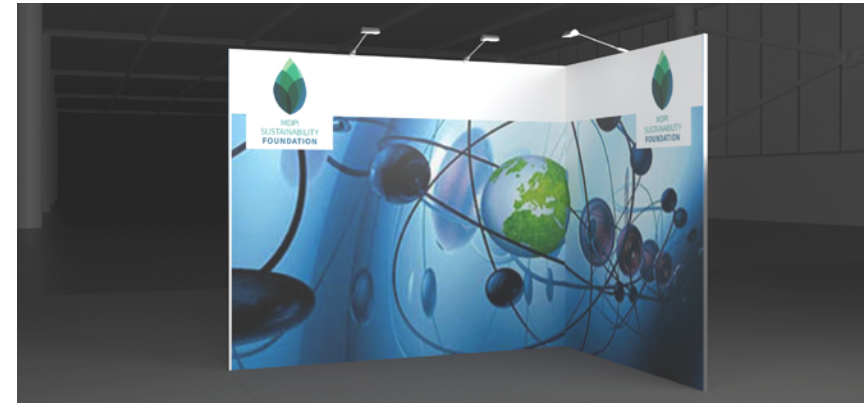
Table cover:

You are encouraged to bring a table cover or other means of attaching a sign on the front of the table to identify your organization.

Banners / displays:

Every exhibitor will have a board to display their information (size 100 cm x 250 cm), any other displays or banners will be banned from the exhibition space.

For early stage start-ups: a discount rate on the Table Option can be discussed upon request.



BOOTH WITH STRUCTURE (SHELL SCHEME)

Cost: CHF 750.00 + VAT (if applicable) per square meter

Purpose: Shell scheme booths are intended for companies/associations who wish to have a greater exposure than what is offered by the simple table option.

Sizes of the booths:

- 4 m² (2 meters X 2 meters)
- 6 m² (3 meters X 2 meters)
- 12 m² (6 meters X 2 meters)

What it includes:

- Reserved space
- White wall modules fitted into aluminium stand system
- Electrical supply for lighting
- Fascia board for company/association name
- Spotlights
- 3 entries to the Forum including 3 lunch tickets per day

Registration and Order

Company Details

Company _____
Person in charge _____
Street _____
P.O. Box _____
Country, postcode, place _____
Telephone _____
Website _____
E-mail address _____

Order Details

| | |
|---------------------------------------|------------|
| Silver Sponsor | CHF 7'500 |
| Gold Sponsor | CHF 12'500 |
| Platinum Sponsor | CHF 17'500 |
| Welcome Reception | CHF 20'000 |
| Wireless Internet Access | CHF 5'000 |
| Photo Booth | CHF 10'000 |
| Meeting Room/ Private Office Space | CHF 2'000 |
| Funding of Travel Grants | CHF 2'500 |
| WSF Awards | CHF 10'000 |
| WSF Participant Lunches | CHF 10'000 |
| Simple Table Option | CHF 500 |
| Booth with Structure 4m ² | CHF 3'000 |
| Booth with Structure 6m ² | CHF 4'500 |
| Booth with Structure 12m ² | CHF 9'000 |
| Advertisement First Option (1) | CHF 500 |
| Advertisement Second Option (2) | CHF 500 |

Terms of Payment

- I. Upon receiving the filled-out sponsorship exhibition request form, the secretariat will send you a Pro Forma Invoice with the participation terms and total cost as well as payment details.
- II. Upon receiving the down payment, the secretariat will send you the confirmation of your participation.
- III. Please note that VAT (7,7%) is not included in the prices indicated and will be added, when applicable, to the total amount on the Pro Forma Invoice.
- IV. It is possible to pay either by credit card or by bank remittance.

Payment

Total amount payable (CHF) _____

I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

Signature and Date

The undersigned hereby registers to sponsor or exhibit the conference *World Sustainability Forum 2020*. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined on the following page. The company agrees to recognize the rules and regulations set by the event organizer.

Signature _____ Date _____

Return this form before 31 May 2020 to:

@ wsf8@mdpi.com

✉ St. Alban-Anlage 66, 4052 Basel, Switzerland
Tel.: +41 61 683 77 34 / Fax: +41 61 302 89 18

General Conditions

A) ORDER AVAILABILITY AND PAYMENT

Upon completion and submission of the order form, we will confirm to you if the selected sponsorship or exhibition package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI AG reserves the right to decline an order.

B) WITHDRAWAL OF THE ORDER

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately. For cancellations made less than 30 days prior to the open day of the conference, MDPI AG reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI AG reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

C) INSURANCE / LIABILITY INDEMNITY

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors and exhibitors, and must be taken out independently. MDPI AG is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

D) EXECUTION DISCLAIMER

MDPI AG cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.

E) DIRECT SALES

On-site sales are not part of this exhibition. If an exhibitor wishes to sell products at the event, he can do so against a fee to the event venue and in consultation with the organizers. Federal law permits exhibitors to sell exhibit materials at their booths throughout the meeting; however, each exhibitor is responsible for complying with state and local tax regulations. All exhibitors conducting sales transactions must obtain a sales license/tax permit.

F) USE OF SPACE, SUBLETTING OF SPACE

No exhibitor shall assign, sublet, or share the space allotted with another business or company unless approval has been obtained in writing from the organizers. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of a non-exhibiting company be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No company or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

G) PLACE OF JURISDICTION

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI AG, in Basel, Switzerland.

H) GIVEAWAYS, PRIZE DRAWINGS, OTHER PROMOTIONS

Samples, catalogs, pamphlets, souvenirs, drawings, awards for signing their names, or other promotions (collectively referred to as "Promotions") may be distributed or provided, as applicable, by exhibitors and booth personnel within their booth.

I) EXHIBITORS AUTHORIZED REPRESENTATIVE.

Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the company's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative/s being in attendance throughout all exposition periods; and this representative/s shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls during installation and dismantling. During show hours, anyone under the age of 16 must be supervised by an adult at all times.

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