

## TOPICS COVERED

- **STATISTICAL PHYSICS**
- **INFORMATION THEORY, PROBABILITY AND STATISTICS**
- **THERMODYNAMICS**
- **QUANTUM INFORMATION AND FOUNDATIONS**
- **COMPLEX SYSTEMS**
- **ENTROPY IN MULTIDISCIPLINARY APPLICATIONS**

## SPONSORSHIP BENEFITS INCLUDE:

**NETWORKING:** Build professional partnerships and network with the best and brightest scientists and academics in your field.

**ACCESS TO:** Projects related to entropy, information theory and statistical physics, etc. (presentations, round tables).

**DISCOVER:** Gain insight on the latest challenges and join the stimulating conversations, share your knowledge and learn from others.

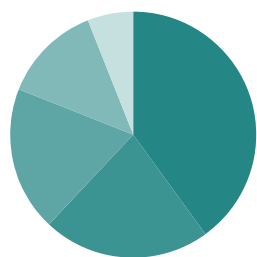
**EXPOSURE:** Position your company as a market leader and gain more exposure for your brand to influential scientists and academics in the field.

« Great meeting from all points of view.  
Congratulations to organizers! » Viruses 2018

« I was impressed by the scientific quality of the conference. » Entropy 2018

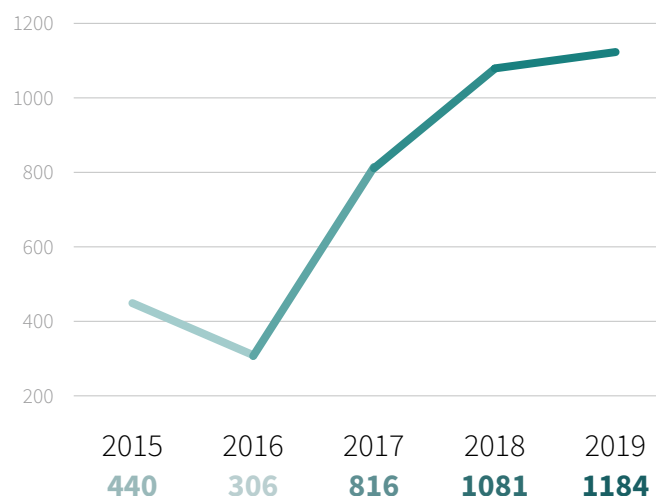
« It was a great meeting. Top science, perfect schedule, excellent organization and staff, and well selected venue and location. A+ score! »  
MMCS 2019

## WHO ATTENDED:



40%	Professors
22%	Researchers
19%	PhD students/ Young Scientists
13%	Assistant/ Associate professors
6%	Others

## PREVIOUS ATTENDEES IN MDPI CONFERENCES:



## Previous Sponsors in MDPI Conferences



**HAMAMATSU**



**SANOFI PASTEUR**



**fluorochem**

**ST.JAPAN**  
europe gmbh

**ETH JUNIORS**  
SMART SOLUTIONS



## SPONSORSHIP OPTIONS

## Price

*(please click on individual options for further information)*

<b>Bag Insert (per item)</b>	200€
<b>Badges</b>	300€
<b>Poster Award</b>	400€
<b>Presentation Award</b>	500€
<b>Session Sponsor</b>	600€
<b>Program Advert</b>	500€ – 1,000€
<b>Conference Bag</b>	700€
<b>Lanyards</b>	700€
<b>Coffee Break Sponsor</b>	700€

We encourage our Sponsors to create their custom packages based on their budget and specific needs.

<b>Opening/Closing Session</b>	800€
<b>Exhibition Booth</b>	800€
<b>Lunch Break Sponsor</b>	1,500€
<b>Welcome Cocktail Sponsor</b>	<i>Contact us</i>

### All sponsors will receive the following:

- Listing on the conference website
- Recognition during opening/closing remarks
- Logo in the book of abstracts

## PROMOTIONAL BENEFITS

*The table below indicates the additional benefits that sponsors will receive if they reach or exceed the following amounts:*

	Bronze Sponsor 1,500 €	Silver Sponsor 2,500 €	Gold Sponsor 4,000 €	Platinum Sponsor 5,500 €
<b>Bag Insert</b>	✓	✓	✓	✓
<b>Ad on Abstract Book</b>	✓	✓	✓	✓
<b>Logo on all MDPI promo materials (banners, roll ups, bookmarks, etc.)</b>		✓	✓	✓
<b>Free Registration</b>		1	2	2
<b>Free Booth Placement</b>			✓	✓
<b>Commercial Talk (10 min)</b>				✓
<b>Use of Conference mailing list</b>				✓

# Registration and Order

## Company Details

Company \_\_\_\_\_  
Street \_\_\_\_\_  
P.O. Box \_\_\_\_\_  
Country, postcode, place \_\_\_\_\_  
Telephone \_\_\_\_\_  
Website \_\_\_\_\_  
E-mail address \_\_\_\_\_

## Order Details

Bag Insert	200€
Badges	300€
Poster Award	400€
Presentation Award	500€
Program Advert	500€ – 1,000€
Session Sponsor	600€
Conference Bag	700€
Lanyards	700€
Coffee Break Sponsor	700€
Opening Session	800€
Closing Session	800€
Exhibition Booth	800€
Lunch Break Sponsor	1,500€
Welcome Cocktail Sponsor	Contact Us

## Payment

Total amount payable (EUR) \_\_\_\_\_  
I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

## Signature and Date

The undersigned hereby registers to sponsor the conference *Entropy 2021*. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

Signature \_\_\_\_\_  
Date \_\_\_\_\_

## A) ORDER AVAILABILITY AND PAYMENT

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship or exhibition package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI reserves the right to decline an order.

The invoice for the order is payable within 30 days after receipt of the invoice. Quoted prices include VAT.

## B) WITHDRAWAL OF THE ORDER

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at [entropyconference@mdpi.com](mailto:entropyconference@mdpi.com) or via fax at +41 61 302 89 18. For cancellations made less than 30 days prior to the open day of the conference, MDPI reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

## C) INSURANCE / LIABILITY INDEMNITY

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors, and must be taken out independently. MDPI is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

## D) COMPLAINTS

Complaints concerning the conference need to be addressed to MDPI immediately at [Entropyconference@mdpi.com](mailto:Entropyconference@mdpi.com) or via fax to +41 61 302 89 18.

## E) EXECUTION DISCLAIMER

MDPI cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.

## F) PLACE OF JURISDICTION

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI, in Basel, Switzerland.

## RETURN THIS FORM BEFORE 31 MARCH 2021 TO

Entropy 2021 Sponsoring, MDPI  
St. Alban-Anlage 66  
4052 Basel  
Switzerland

Tel.: +41 61 683 77 34  
Fax: +41 61 302 89 18

[entropy2021.sciforum.net](http://entropy2021.sciforum.net)  
[entropyconference@mdpi.com](mailto:entropyconference@mdpi.com)

