

International Journal of Public Health

Registry of knowledge translation methods and tools
Inequalities and disparities in health
Methodological issues of research in public health
Correlates and predictors of body weight
Expenditures on traditional and Western medicines
GP and specialist contacts by older persons
Behavior change among breast cancer patients

free access
to Editors' choice articles
www.springer.com/38



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**BSPF
2019**

1st Basel Sustainable Publishing Forum

Dialog with Learned Societies:
Sustainable Solutions for Successful Transition to Open Access

9 September 2019, University of Basel, Switzerland



Universität
Basel



MDPI SUSTAINABILITY
FOUNDATION

International Journal of Public Health (IJPH) - a society journal in transition to OA



Schweizerische Zeitschrift für Gesundheitspflege

Revue suisse d'hygiène
Rivista svizzera d'igiene

Fortsetzung des Jahrbuches der
Schweizerischen Gesellschaft
für Schulgesundheitspflege

*Suite des annales de la Société
suisse d'hygiène scolaire*

Herausgegeben von der Schweizerischen Gesellschaft für
Gesundheitspflege

Publiée par la Société suisse d'hygiène

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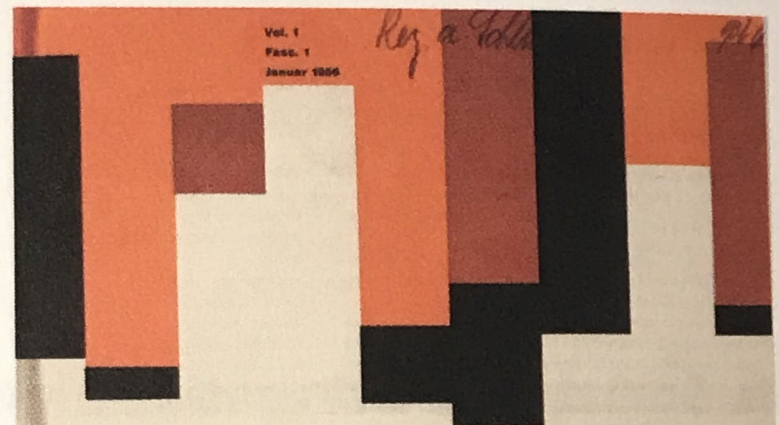
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GESUNDHEIT UND WOHLFAHRT

REVUE SUISSE D'HYGIENE

Zeitschrift der Schweizerischen Gesellschaft
für Gesundheitspflege

100 years
anniversary soon!



Vol. 1
Fasc. 1
Januar 1956

Key a table

Zeitschrift für Präventivmedizin

Revue de Médecine préventive

1 About IJPH – owner, publisher

- Previous owner: Swiss Public Health Association
- Owner since 2010: Swiss School of Public Health SSPH+ a foundation of 10 Swiss Universities



UNIVERSITÉ
DE GENÈVE



Università
della
Svizzera
Italiana



Universität
Zürich



A Foundation of Swiss Universities

Swiss School of Public Health (SSPH+) | Hirschengraben 82 | 8001 Zurich | Phone +41 (0)44 634 47 02 | info@ssphplus.ch | www.ssphplus.ch

- Publisher: Springer Nature

Current business model

- Subscription based, hybrid OA
- Revenue share with Springer Nature
- Income for SSPH+ fully covers expenses for IJPH
 - Salaries (managing editor, social media editor, SSPH+ interns)
 - Annual Editorial Board meeting
 - Professional content editing for «Young researcher editorials»
- SSPH+ does not fund IJPH, and IJPH does not generate income für SSPH+
- Editors and reviewers work for free

Performance

- Medium impact: 2 yr IF: ~2.5, 5yr IF: >3.0
- Ranking usually in Q1 in SSCI
- ~1'450 submissions 2019 (3-fold increase in 8 years)
- <10% acceptance rate
- Prescreen: 10 days
- Peer review: 95 days to reject after review,
180 to accept
- ~30% of articles hybrid OA

Mission

- Publish high quality research, **but do more:**
- Engage in policy discussions to support public health
- **Support early career researchers**
 - Social media, award winning blog since 2010
 - Course «Walking in the Editor's shoes», annually since 2010
 - Series: Young researcher editorials, run by PhD student





DUBAI EXPO 2020

... with a tobacco-free Swiss Pavilion

International Journal of Public Health
<https://doi.org/10.1007/s00038-019-01286-1>

SS

EDITORIAL

Will the Swiss pavilion at Expo 2020 Dubai damage your health?

Nino Künzli^{1,2,3} • Milo A. Puhon^{1,4} • L. Suzanne Suggs^{1,5}

<https://link.springer.com/article/10.1007/s00038-019-01286-1>

+letter to government

Law on tobacco products



Toward a progressive law on tobacco products

On August 13th, 2019, the Social Security and Health Committee adopted a positive change in the drafting of the new Law on tobacco products. The Committee adopted by the Committee aim at better protection of public health and e-cigarettes. The Committee decided to extend to all tobacco products the ban on sale of such products to people

→ IJPH will publish Editorial(s), special issue

**The new Tobacco Product Law shall make Switzerland
ready to (finally...) ratify the
WHO Framework Convention on Tobacco Control**

IJPH Call for papers, with best article award & winner selected by conference audience and reviewers:

‘Environmental and health equity’
related to 2 conferences in Cali, Colombia:



[The Latest News](#) >

2019 Annual Meeting of the Gypsy Lore Society and Conference on Gypsy / Romani Studies

posted Sep 20, 2018, 8:15 AM by Sheila Salo [[updated Sep 20, 2018, 8:15 AM](#)]

The 2019 annual conference is scheduled for 15-17 August 2019 and will take place in Reykjavik, Iceland. It will be hosted by the University of Iceland. The call for papers will be distributed in late October 2018.

Virtual issue with 5 new editorials:

Closing the gap in Roma healthcare:

reflections on evidence, policy, and activism

2 IJPH's way to OA

- ✓ Select publishing model (commercial or not-for-profit publisher, self-publishing)
- ✓ Request for proposals from commercial publishers
- ✓ Collect preferences and perspectives of owner
 - ✓ Workshop with SSPH+ senior faculty
 - ✓ Online survey with full SSPH+ faculty
- ✓ Discussions Editorial Board
- ✓ Define relevant criteria for transition to OA
- Final decision: SSPH+ Foundation Board

3 Criteria for new business model

- Keep brand IJPH
- Continue to support Public Health research and practice
- IJPH must be self-supporting financially
- Publisher transparency in revenue declaration
- Maintain and increase IF
- Support from publisher with inviting reviewers
- Consider payments to editors

3 Criteria for new business model

cont:

- Peer review default: double blind with 2 rounds of reviews and revisions
- Optional for reviewers: open peer review
- Incentives for reviewers
- Waivers should depend on the availability of funds, not only country of origin

→ The new business model needs to meet many goals, not only OA

4 Challenges of the transition to OA

1. General, for academia-owned, not top-IF journal(s):

- Lack of transparency: Given the pressure against hybrid OA, big publishers do not disclose strategies for their hybrid journals
- «Transformative deals» are a slow and local strategy
- Swiss National Science Foundation (unlike cOAlitionS) does not fund OA in hybrid journals in transition to gold OA
- Editors continue to get exploited in the OA world
- Lack of initiatives to realize Platinum OA
- Challenge for authors from many LMIC to get funding for APC, e.g. Central and Eastern Europe, Latin America

4 Challenges of transition to OA

2. Specific: What is a fair APC?

APC vs. publishing costs

APC in offers from
commercial publishers:

	APC (CHF)
mean	2'372
median	2'520
min	1'272
max	3'000
n	7

APC in OA journals

Blue: similar IF like
IJPH

Journal	APC (CHF)	JIF 2017	CiteScore 2017	Publisher	Society
Lancet Public Health	4'950	53.254		Elsevier	
Lancet Global Health	4'950	18.705		Elsevier	
PLoS medicine	2'970	11.675		PLoS	
Frontiers in Public Health	2'465	-	1.77	Frontiers	
BMC Public Health	2'366	2.420		BMC	
BMC Health Services Research	2'366	1.834		BMC	
PLoS NTD	2'327	4.367		PLoS	
Archives of Public Health	2'267	-	2.85	BMC	
Public Health Reviews	2'124	-	1.41	BMC	ASPHER
Int J Env Res Public Health	1'788	2.145		MDPI	
Austral.&NZ Journal of Publ. Health	1'782	1.889		Wiley	
PLoS one	1'579	2.766		PLoS	
F 1000 research	1'238	-		F1000	

Publication costs

<https://peerj.com/preprints/27809/>

Grossman&Brembs (2019): costs associated with publishing primary research articles, from submission, through peer-review, to publication, indexing and archiving

- range from less than US\$200 per article in modern, large scale publishing platforms using post-publication peer-review, to about US\$1,000 per article in prestigious journals with rejection rates exceeding 90%.

- The publication costs for a representative scholarly article today come to lie at **around US\$ 400**

Publication costs

- E-life reports 5-fold higher costs

<https://elifesciences.org/insideelife/b6365b76/setting-a-fee-for-publication>

- According to Frontiers, cost for technology-development exceed the \$10 per article (default in calculations by Grossman&Brembs, 2019), and are \$413 per article

➔ Publishers need to disclose their investments in technology to enable journals to determine a fair APC

Transparency!

4 Challenges

- What is the right amount of published articles, given that IF should be stable or increase?

Offers from some commercial publishers:

	APC (CHF)	# published articles 1st year of OA
mean	2'372	191
median	2'520	150
min	1'272	136
max	3'000	300
n	7	6

➔ Informed decision?



Thank you for your attention!

