

**BSPF  
2020**

# 2<sup>nd</sup> Basel Sustainable Publishing Forum

## The Global Transition to Open Access: Challenges and Solutions

26–27 October 2020, Basel, Switzerland

*“The first BSPF was a revelation: born open access publishers exchanging perspectives and driving the way forward. These voices are too seldom at the front and centre of the open access debate.”*

**DR. ALICIA WISE,  
INFORMATION POWER**

*“The most important feature of the conference was the presentations from the various Learned Societies, which gave a very promising insight in how they are trying to cope with the changes required to switch to open access.”*

**LARS BJØRNSHAUGE,  
DOAJ**

*“The current COVID-19 crisis shows that Open Access is more important than ever. The Basel Sustainable Publishing Forum is an excellent venue to discuss an acceleration of the transition towards Open Access publishing in a responsible and transparent way.”*

**PROF. DR. JOHAN E.C.V.  
ROORYCK, LEIDEN  
UNIVERSITY**

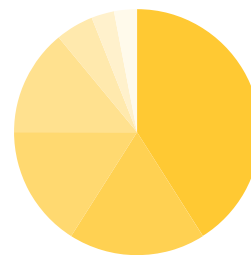
### SPONSORSHIP BENEFITS INCLUDE:

**NETWORKING:** Build professional partnerships and network with the best and brightest scientists and academics in your field.

**DISCOVER:** Gain insight on the latest challenges and join the stimulating conversations, share your knowledge and learn from others.

**EXPOSURE:** Position your company as a market leader and gain more exposure for your brand to influential scientists and academics in the field.

### ATTENDEES OF THE FIRST EDITION: 77



**41%** Publishers  
**18%** Researchers & Society Representatives  
**16%** Researchers  
**14%** Librarians  
**5%** Open Access Association  
**3%** Funders  
**3%** Rectorates

Previous Sponsors of the Basel Sustainable Publishing Forum



## SPONSORSHIP OPTIONS

## Price

(please click on individual options for further information)

<b>Bag Insert (per item)</b> <i>non exclusive</i>	CHF 200
<b>Badges</b>	CHF 300
<b>Advertising Registration Desk</b>	CHF 500
<b>Program Booklet Advert</b>	CHF 500 – 1000
<b>Conference Bag</b>	CHF 700

<b>Coffee Break Sponsor</b>	CHF 700
<b>Exhibition Table</b>	CHF 800
<b>Lunch Break Sponsor</b>	CHF 1500
<b>Gala Dinner Sponsor</b>	Contact us

### All sponsors will receive the following:

- Listing on the conference website
- Recognition during opening/closing remarks
- Logo in the book of abstracts

## PROMOTIONAL BENEFITS

The table below indicates the additional benefits that sponsors will receive if they reach or exceed the following amounts:

	Silver Sponsor CHF 2000	Gold Sponsor CHF 3500	Platinum Sponsor CHF 5000
<b>Bag Insert</b>	✓	✓	✓
<b>Ad on Abstract Book</b>	✓	✓	✓
<b>Logo on all MDPI promo materials (banners, roll ups, bookmarks, etc.)</b>	✓	✓	✓
<b>Free Registration</b>	1	2	3
<b>Free Table Placement</b>		✓	✓
<b>Commercial Talk (10 min)</b>			✓
<b>Mentioning in all communications</b>			✓

# Registration and Order

## Company Details

Company \_\_\_\_\_

Street \_\_\_\_\_

P.O. Box \_\_\_\_\_

Country, postcode, place \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_

E-mail address \_\_\_\_\_

## Order Details

Silver Sponsor	CHF 2000
Gold Sponsor	CHF 3500
Platinum Sponsor	CHF 5000
Bag Insert	CHF 200
Badges	CHF 300
Advertising Registration Desk	CHF 500
Program Booklet Advert	CHF 500 – 1000
Conference Bag	CHF 700
Coffee Break Sponsor	CHF 700
Exhibition Table	CHF 800
Lunch Break Sponsor	CHF 1500
Welcome Cocktail Sponsor	Contact Us

## Payment

Total amount payable (CHF) \_\_\_\_\_

I will arrange a bank transfer to MDPI. Please send me the necessary payment details.

## Signature and Date

The undersigned hereby registers to sponsor the conference *2nd Basel Sustainable Publishing Forum*. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## A) ORDER AVAILABILITY AND PAYMENT

Upon completion and submission of this order form, we will confirm to you if the selected sponsorship or exhibition package for this conference is still available. In case a package is no longer available, we will offer you an alternative. You are entitled to decline the alternative proposal. MDPI reserves the right to decline an order.

The invoice for the order is payable within 30 days after receipt of the invoice. Please note that VAT is not included in the prices indicated and will be added, when applicable, to the total amount on the invoice.

## B) WITHDRAWAL OF THE ORDER

If you find it necessary to withdraw your sponsorship or exhibition package, please inform us immediately at [bspf@mdpi.com](mailto:bspf@mdpi.com). For cancellations made less than 30 days prior to the open day of the conference, MDPI reserves the right to charge 50% of the initial order unless otherwise agreed between the parties. For cancellations made less than 10 days prior to the opening day of the conference, MDPI reserves the right to charge the full amount of the initial order, unless otherwise agreed between the parties.

## C) INSURANCE / LIABILITY INDEMNITY

Liability insurance, as well as insurance against fire, explosions and natural events is obligatory for all sponsors, and must be taken out independently. MDPI is unable to take out insurance on behalf of the sponsors and cannot be held liable for any damages.

## D) COMPLAINTS

Complaints concerning the conference need to be addressed to MDPI immediately at [bspf@mdpi.com](mailto:bspf@mdpi.com).

## E) EXECUTION DISCLAIMER

MDPI cannot be held liable for unforeseen political, ecological, economic or other "force majeure" events and disasters that, in good faith, render it impossible to execute the conference.

## F) PLACE OF JURISDICTION

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI, in Basel, Switzerland.

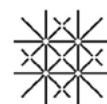
## RETURN THIS FORM BEFORE 31 JULY 2020 TO

@ [bspf@mdpi.com](mailto:bspf@mdpi.com)

✉ St. Alban-Anlage 66  
4052 Basel, Switzerland

☎ +41 61 683 77 34

🌐 [www.sci.f0/6aw](http://www.sci.f0/6aw)



University  
of Basel

**BSPF  
2020**

**2<sup>nd</sup> Basel Sustainable Publishing Forum**  
**The Global Transition to Open Access: Challenges and Solutions**  
26–27 October 2020, Basel, Switzerland