



# **MOBILITY AND LIFESTYLES**

## WHAT ASPIRATIONS FOR THE FUTURE?

### RESEARCH DEVICE

- In order to fully understand aspirations, the survey offered respondents a dual perspective, allowing them to project themselves into a future both **distant** and **ideal**
- A second set of questions goes over the same aspirations but in light of **environmental issues**

### EARLY LESSONS

- The findings show similar aspirations in the six countries, revealing a common ideal way of living that is clearly at odds with contemporary lifestyles
- In all the represented countries, aspirations were consistent with a greater consideration for environmental issues
- This study suggests ways to start preparing for this transition and shows that reorganizing lifestyles requires a thorough reexamination of mobility systems and regional planning

### PROXIMITY AND SLOWER PACE

**A slower pace is a key criteria for achieving this ideal:**

- **74%** of respondents feel that the pace of life in today's societies is **too fast** (80% in France, Germany, Spain, USA);
- **78%** personally would like to **slow down**
- **50%** say they currently don't have enough time

### PROXIMITY AND SLOWER PACE

#### Reorganizing lifestyles, but what for?

- **90%** want to spend more time with their families
- **89%** want more time for themselves

### PROXIMITY AND SLOWER PACE

#### Local living: a new approach to mobility

- Nearly half the population in the six countries rejects the current spatial dispersion of activities:
  - **44%** associate ideal mobility with **greater proximity**
  - For **56%** ideal mobility is characterized by **better access**

### **WORK: LESS WORK AND TRIPS, GREATER PROXIMITY AND AUTONOMY**

#### **Work time:**

- **51%** want to reduce work time
- **58%** want to be able to freely organize their working time

### **WORK: LESS WORK AND TRIPS, GREATER PROXIMITY AND AUTONOMY**

#### **The ideal workplace:**

- **48%** want to **work locally**, either at home (30%) or in their neighborhood (18%)
- Ideally, **32%** want to **work outside** their neighborhood but less than 30 minutes from home
- **13%** want to **work where they want**, when they want



### **EVEN MORE RADICAL SOCIETAL CHANGES TO MEET ENVIRONMENTAL CHALLENGES?**

**According to the study, 86% of people are aware of the alarming environmental situation**

- In a context where **society as a whole** is reorganized **to face pressing environmental challenges**, people say they are prepared to **consider further changes** to their lifestyles

### **EVEN MORE RADICAL SOCIETAL CHANGES TO MEET ENVIRONMENTAL CHALLENGES?**

#### **Every day life trips :**

- **75%** are willing to **reduce their travel** and live more locally;
- **60%** are willing to **give up their car**
- **76%** agree to **consume less**;
- 85% agree to use objects for a longer period of time;
- 75% agree to buy locally-produced goods, or make things themselves (71%).

### **EVEN MORE RADICAL SOCIETAL CHANGES TO MEET ENVIRONMENTAL CHALLENGES?**

#### **Exceptional trips :**

- **58% are willing to forego plane travel**
- **65% are willing to go on holidays « less far »**
- **54% are willing to go on holidays « less frequently »**

### **EVEN MORE RADICAL SOCIETAL CHANGES TO MEET ENVIRONMENTAL CHALLENGES?**

#### **Degrowth to meet environmental challenges:**

- **39%** of respondents feel "a radical shift in how the economy and society are structured, resulting in less production and less consumption", is the **best way to meet environmental challenges**

### TO CONCLUDE

#### **Contemporary lifestyles put into question**

- An unequivocal desire to slow down: 78%
- half of those surveyed rejected the current spatial dispersion of activities
- A widespread desire for more control over our lives

#### **The importance of a “bottom-up” approach to future lifestyles**

- Degrowth as a solution?
- How to implement the transition?

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