



BSF
2017

2nd Basel Sustainability Forum: Mobility

15 September 2017, University of Basel, Switzerland

Sponsorship and Exhibition Opportunities

The *2nd Basel Sustainability Forum* will be held on 15 September 2017 in Basel, Switzerland. The event will be held under the patronage of the SAGW, the Sustainable Development Solutions Network, the Sustainable Corporate Responsibility (SCORE) Group, the EPFL Lausanne and interreg Oberrhein - Rhin SupériCHF is organized by MDPI, the University of Basel and the Sustainability Office University of Basel with the support of the journal *Sustainability*.

About the Conference

The massive increase in mobility of people, goods, ideas, and data in quantity and speed poses tremendous challenges, but it also presents many opportunities for individuals, groups, regions, governments, businesses, and industries. Mobility is inseparable from urbanization, social transformation, scientific and technological advancement, socioeconomic development, prosperity and wellbeing, and, ultimately, sustainability. Here some examples from research foci on the so-called mobility turn:

The enormous opportunities for social and economic development associated with mobility, particularly for developing countries, and the thus arising environmental costs.

The incompatibility between mobility preferences and global sustainable development.

The limits of the current infrastructure and how it must be developed, despite an unknown future.

The disconnection between technological development and individual or societal needs.

The consequences of the shrinking of time and space for the economy and for social life.

Large-scale migration away from poverty- and conflict-ridden regions, from rural to urban areas, and from the heartlands toward coasts, and its impact on regional, national, and global politics and infrastructure inadequacy.

Incentive-based relocations of service and manufacturing centers and their consequences on accountability and governance, environmental and labor conditions, and on fiduciary and corporate responsibilities.

Organizing Committee

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*Professor of Urban Sociology
and Mobility Analysis, EPFL, Lausanne*

Sylvie Landriève
*Co-Director, Mobile Lives Forum, Paris,
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SPEAKERS

Hans-Peter Wessels
*Governing Counsellor,
Head of the Department of Building
and Transportation,
Canton Basel-Stadt, Switzerland*

Yann Dubois
*Urban Sociology and Mobility Analysis,
EPFL, Lausanne, Switzerland*

Timo Ohnmacht
*Institute of Tourism,
Lucerne School
of Business, Switzerland*

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The 2nd Basel Sustainability Forum will address some of these issues, covering local as well as global links to mobility. It brings together representatives from academia, politics, and the private sector to discuss current and future developments of mobility systems and their consequences on the future of mobility.

In the name of the organizers and sponsors of this event, I am looking forward to welcoming you in Basel on 15 September 2017.

For an overview of the conference sessions, covered topics, and the preliminary schedule, please visit the conference website:

► sciforum.net/conference/BSF-2

Recent Conferences Organized by MDPI

BSF2016	½ day, Basel, 198 delegates
WSF2015	3 days, Basel, 270 delegates from 50 different countries
WSF2017	2 days, Cape Town, 416 delegates from 53 different countries

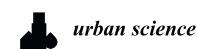


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The undersigned hereby registers to sponsor the conference **BSF2017 – The 2nd Basel Sustainability Forum**. The registration creates a legally binding contract between the conference and the company (sponsor). By giving a valid signature, the company agrees to the general terms and conditions as outlined below. The company agrees to recognize the rules and regulations set by the event organizer.

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F) PLACE OF JURISDICTION

Place of jurisdiction for any disputes arising in connection with the event shall be the registered address of the conference organizer, MDPI AG, in Basel, Switzerland.

RETURN THIS FORM BEFORE 31 July 2017 TO

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