

Novel and Healthy Pasta for Children

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∴ Balanced infant nutrition



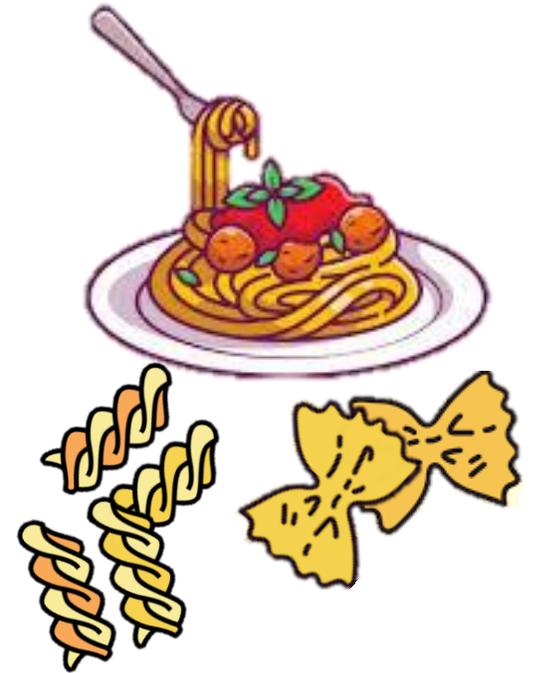
Good Nutrition



New Food Ingredients from natural origins



Good physical and intellectual development of children



Good nutritional quality
Staple food in many countries

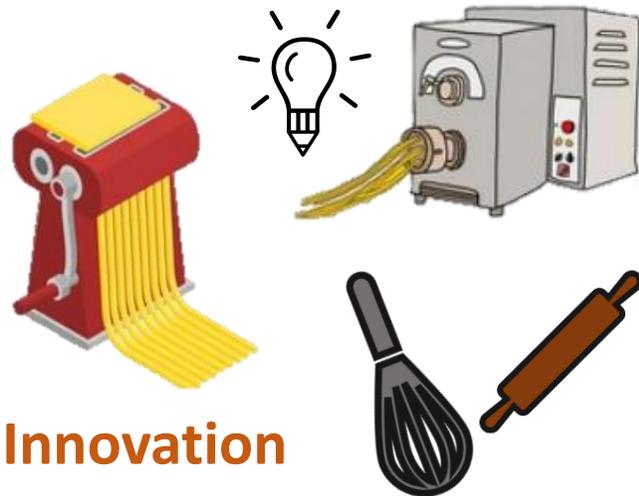
∴ Market review



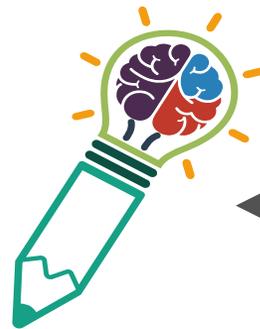
Market Competition



Market Differentiation



Innovation



Research and Development



∴ R&D Project



Cereals/Grain
Vegetable protein



Algae & Marine resources



HP4A

Healthy Pasta 4 All

Healthy



Sporty



4KIDS

Researching and developing
an innovative range of dry pasta
incorporating marine resources

Source of:

Fibre, Protein, Iodine, Vitamins and
Mineral elements;

Low content of:

Saturated fatty acids and Sodium;

Presence of:

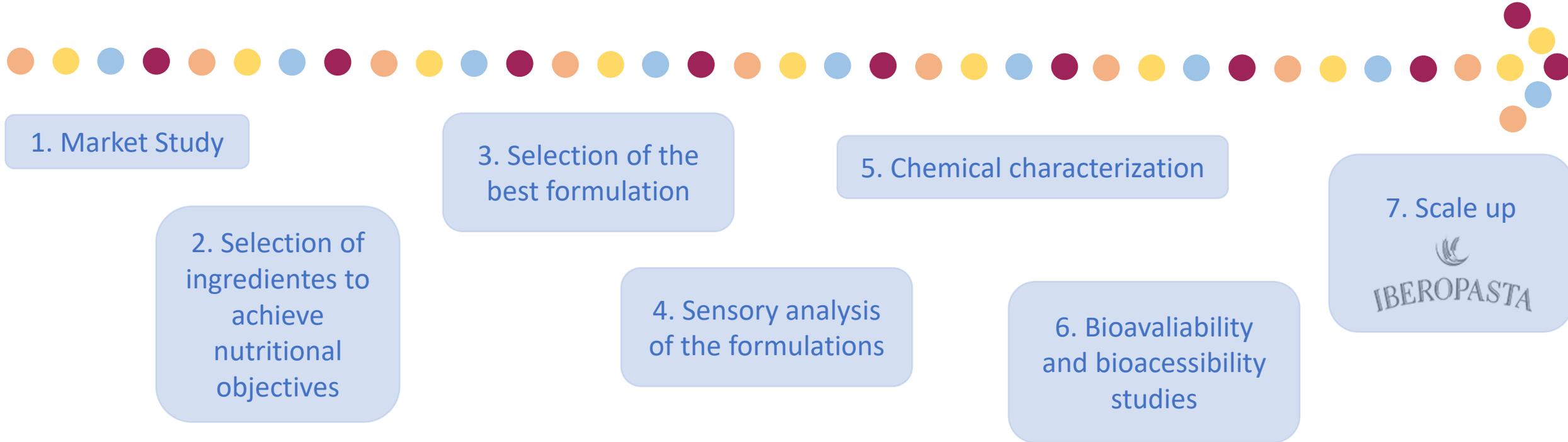
Natural Colouring Agents.

∴ R&D Project



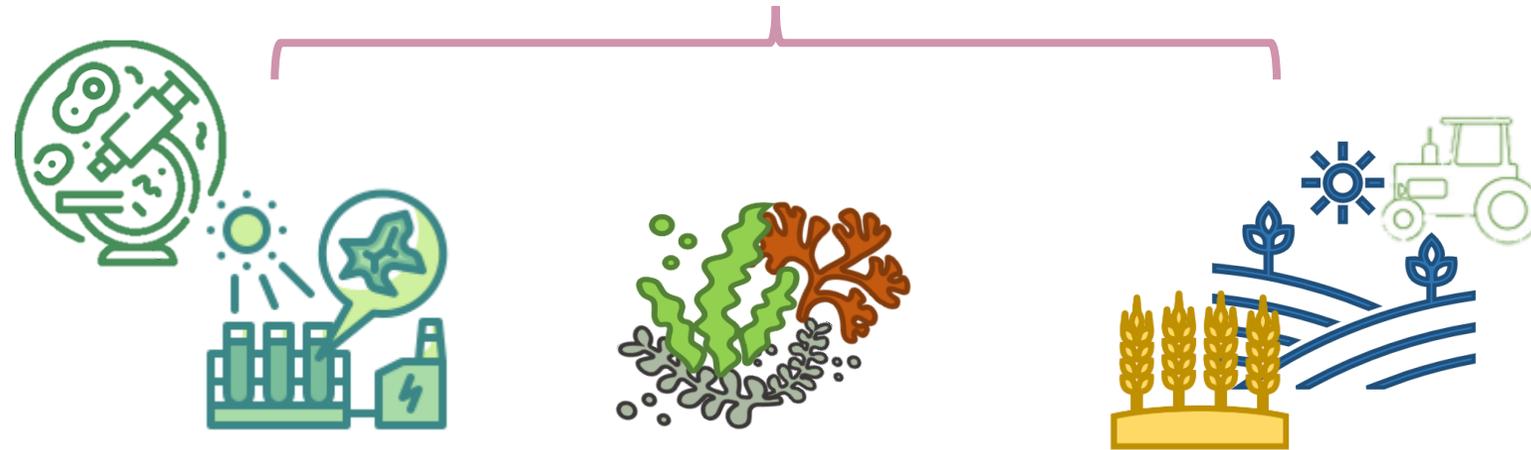
MARE – Polytechnic of Leiria Project Tasks

Crude Protein - (Dumas Method)
Crude Fat - (Folch et al. (1957))
Vitamin profile - (HPLC)
Mineral Elements - (ICP-OES)



Project HP4A - 4kids

Innovative formula of dry pasta



We present an innovative formula of dry pasta containing macro and micro algae and field crops such as beets or spinach

Formulated especially for children and toddlers

∴ Results and discussion

Mineral Elements content (mg/100g)	Na	214,34 ± 13,42
	K	456,65 ± 7,19
	Ca	98,34 ± 6,12
	Mg	73,64 ± 3,26
	P	1008,42 ± 7,45
	Fe	4,87 ± 0,16
	Zn	2,69 ± 0,13
	Se	0,00219 ± 0,00017
	I	0,16 ± 0,000133

Vitamins	Vit.A	<0,5	mg/kg
	Vit.B1	0,282 ± 0,021	mg/100g
	Vit. B12	17,77 ± 13,529	µg/kg
	Vit. B2	0,152 ± 0,031	mg/100g
	Vit. B3	5,28 ± 5,591	mg/kg
	Vit. C	<5	mg/100g
	Vit. D2	<0,0005	mg/100g
	Vit. E	0,14 ± 0,091	mg/100g

High Content

Source of

∴ Results and discussion

according to the Regulation (CE) No. 1924/2006 of the European Parliament and the Council

Nutritional facts	Per 100 g of product	% DDR
Energy	1661,61 kJ (393,35 kcal)	20
Lipids	1,41 ± 0,02 g	2
Of which:		
Saturated fatty acids	0,44 g	2
Carbohydrates	77,46 ± 0,13 g	30
Of which: Sugar		
Fiber	16,73 ± 0,04 g	
Protein	9,34 ± 0,01 g	18,7
Sodium	0,535 ± 0,033 g	35,7

Low Lipid content

High Fiber content



∴ Results and discussion

Consumer survey

Gender ♀ 55,8 % ♂ 44,2 %

Profession/Career Academic Field

Age 17-64 years old

Product characterization

Parameters

- ∴ Visual Aspect
 - ∴ Color
 - ∴ Texture
 - ∴ Odor
- ∴ Sea Taste
 - ∴ Flavour
 - ∴ Global Appreciation
 - ∴ Purchase Intention

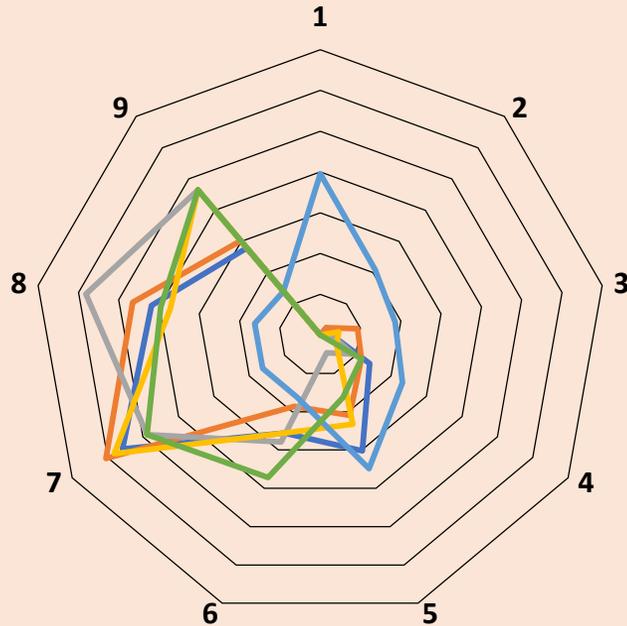
DISLIKE EXTREMELY	DISLIKE VERY MUCH	DISLIKE MODERATELY	DISLIKE SLIGHTLY	NEITHER LIKE NOR DISLIKE	LIKE SLIGHTLY	LIKE MODERATELY	LIKE VERY MUCH	LIKE EXTREMELY
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1 2 3 4 5 6 7 8 9

∴ Would you give pasta enriched with seafood to a child? ∴

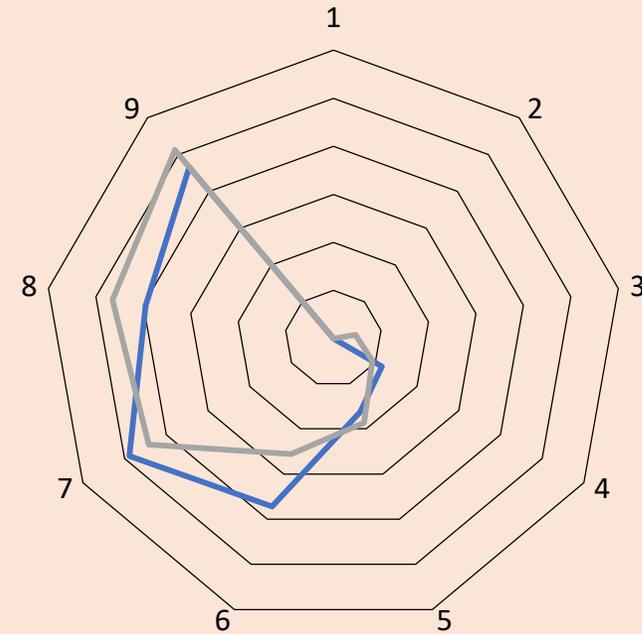
Consumer survey

Parameters Evaluated



- Visual Aspect
- Color
- Texture
- Odor
- Sea Taste
- Global Flavor

Market related Questions



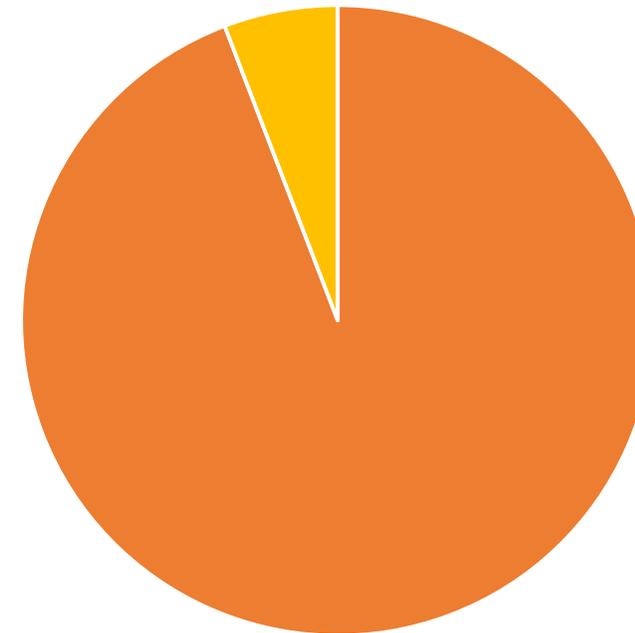
- Global Appreciation
- Purchase Intent

∴ Conclusions

We created at high nutritional value dry pasta formulated with algae and crops.

Presenting high protein content(9.34g/100g), excellent sensory acceptance (75% above 7 on scale) and a strong purchase intent (score 9).

Would you give pasta enriched with seafood to a child?



■ Yes ■ Maybe ■ No

∴ Research Team on the Project



I&D Centre: MARE – Polytechnic of Leiria
Research Team: Blue Food Innovation and Biotechnology



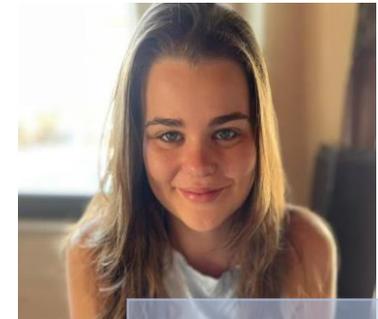
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