Sustainable Food Systems in the 21st Century-Considering the Natural Capital Embodied in Israeli Meat Consumption



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The Case of Israel



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# Step 1-Defining the Problem

REST OF THE WORLD 1,850 tonnes (0.33%) Beef Import

### **Current Global Food System**



Red meat emits 5 times more greenhouse gases than

chicken or pork

**Economic efficiency** 

Expansive selection of food commodities from all over the world

10-15% of global energy use

34% percent of global land area

70% of global freshwater resources

### **The Global Meat System**

Agricultural product requiring the highest demand of land and water

Research measuring a nation s natural capital use only consider processes related to domestic

To understand a nation's true global invironmental impact, it is important to consider domestic consumption Most significant producer of greenhouse gas emissions (9% of anthropogenic GHG's)

Red meat emits 5 times more greenhouse gases than chicken or pork



Research measuring a nation's natural capital use only consider processes related to domestic production

To understand a nation's true global environmental impact, it is important to consider domestic consumption



# The Case of Israel





## **Research Question**

What are the carbon and land footprints of Israeli meat consumption?

Analysis accounts for the two highest consumed meat products in Israel:

Cattle Beef and Chicken Meat



# Step 2-Methodology



# Multi-regional consumption perspective using a Life-Cycle Assessment approach



Scope of the research: Cradle to Product + International Shipping Units: 1 tonne boneless cattle beef/chicken meat



## **Data Sources**

Israeli Central Bureau of Statistics FAOstat database Academic articles Personal interviews with Israeli experts in the Ministry of Agriculture, Israeli Dairy Council, and private companies Reports from international NGO's

## **Research Limitations**

N2O emissions

Other sources of meat (sheep, turkey, etc.)

Land-use changes

Land resources in calf exporting countries

Further stages of the life cycle (i.e. local transportation, storage, food preparation, waste management)



### **Carbon Footprint**



## Land Footprint



Hectares

### Step 4- Discussion & Next Steps

Increasing awareness of a product's impact on the environment

The "virtual land" required to supply Israel's meat consumption totals an area 20% larger than the agricultural land of Israel

#### **Opportunity #1**

Exploring options to change consumer habits

Replacing a portion of cattle beef consumption with chicken meat reduces the carbon and land footprints by 30%

#### **Opportunity # 2**

Managing the "supply chain" as a means of reducing global impact

Increasing import from Latin America in lieu of Europe decreases GHG by 10%

Increasing Israel production in lieu of beef imports decreases carbon and land footprints by 35%

#### **Opportunity #3**

Increasing awareness of a product's impact on the environment

The "virtual land" required to supply Israel's meat consumption totals an area 20% larger than the agricultural land of Israel

# Exploring options to change consumer habits

Replacing a portion of cattle beef consumption with chicken meat reduces the carbon and land footprints by 30% Managing the "supply chain" as a means of reducing global impact Increasing import from Latin America in lieu of Europe decreases GHG by 10%

Increasing Israel production in lieu of beef imports decreases carbon and land footprints by 35% Sustainable Food Systems in the 21st Century-Considering the Natural Capital Embodied in Israeli Meat Consumption



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