



SmartH2O

an integrated platform coupling smart water meters with ICT and data intensive modeling to support residential water management

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URBAN WATER MANAGEMENT



Source: United Nations. Department of Economic and Social Affairs. Population Division, 2010

URBAN WATER MANAGEMENT _



URBAN WATER DEMAND MANAGEMENT _



URBAN WATER DEMAND MANAGEMENT



strategic level planning

customized management tailored WDMS





MAIN GOAL

Understanding, modelling and modifying consumers behavior to achieve quantifiable water savings in the residential sector





- High-resolution water consumption data
- Interaction with customers for information sharing and sociopsychographic data gathering
- Gamification techniques for users engagement

LEVERAGES FOR WATER DEMAND MANAGEMENT

- Customized feedbacks to water consumers RECOMMENDATIONS
- Rewards (and dynamic pricing) BEHAVIOURAL ECONOMICS

THE **SH2** PROJECT_USE CASES



LONDON | UK

Thames Water water supply utility 15 million customers served

2.6 Gl/day drinking water distributed

Development plan: 3 Million smart meters installed by 2030

> VALENCIA | ES EMIVASA water supply utility

LOCARNO | CH

Società Elettrica Sopracenerina power supply utility, 80 thousand customers served

Interested in multi-utility smart metering (water, energy, gas)

Almost 400 smart water meters installed

EMIVASA water supply utility 2 million customers served 490,000 water smart meters currently installed Development plan: 650,000 water smart meters

installed by end 015.





SH2 platform

Technological insights

DATA GATHERING

SMART METERS

1-hour sampling resolution data400 new smart meters installed in the Swiss case



DATA GATHERING

ONLINE SURVEYS



- online surveys are rolled out with the SmartH2O users, in order to collect **users' psycho-sociographic data** (e.g., house characteristics, water consumption devices) and **attitudes** (water saving and consumption attitudes and water price preferences)
- surveys are also developed to get feedbacks from the users on the usability of the SmartH2O platform

END_USE CHARACTERIZATION

A new algorithm to perform household energy and water consumption **TRACE DISAGGREGATION** into end-uses (e.g., washing machine, toilet, tap, etc...) has been developed, with the purpose of profiling users' consumption.



USER BEHAVIOURAL MODELING

Single user's BEHAVIORAL MODELING through CLUSTERING and CLASSIFICATION techniques.



USER BEHAVIOURAL MODELING

A first prototype of AGENT-BASED MODEL for multi-user modelling

Water consumption

Agent-based model for Water Consumption Simulation in the Swiss city of Tegna

Show description

Statistics :

Total consumption (It): 126 Households' level state Low consumption:127

Medium consumption:106 High consumption:12



pick random household

Legend : Household consumption level dia low imedium high

💽 Map

Territory

None



CUSTOMERS WEB PORTAL



CUSTOMERS ENGAGEMENT and GAMIFICATION



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May 25 Martin Ma







Closing the loop with the design and implementation of customized water demand management strategies

Water savings monitoring





Scuola universitaria professionale della Svizzera italiana







The University of Manchester



SETMOBILE

















A European project on water sustainability

http://www.smarth2o-fp7.eu/



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