

Section G: Sustainability Assessment and Policies

#### **URBAN FREIGHT TRANSPORT MEASURES:**

#### ENVIRONMENTAL EVIDENCES FROM THE CITIES

Francesco Russo Department of Computer Science, Mathematics, Electronics and Transportation Mediterranea University of Reggio Calabria francesco.russo@unirc.it

> Antonio Comi Department of Enterprise Engineering University of Roma Tor Vergata comi@ing.uniroma2.it



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## Summary

- Introduction
- Urban Freight Transport and City Logistics Measures
- Results and Discussion
  - □ Aggregate class outcomes
  - Disaggregate class outcomes
- Conclusions







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# Growing interest in the concepts of **sustainable** development

it meets the needs of the present without compromising the ability of future generations to meet their own needs (Brundtland Commission, 1987)

Generational Equilibrium (Naccari Carlizzi, 2010)

#### borrowing from the future (Mahatma Gandhi)



#### on SUSTAINABLE TRANSPORT

a sustainable transport system is one that is accessible, safe, environmentally-friendly and affordable (ECMT, 2004)





The current development must be characterized by the definition of (European Commission, 2001)

Economic sustainability

> Environmental sustainability

> Social sustainability







The rapid freight transportation increasing in urban and metropolitan areas contributes to

- > congestion, air pollution, noise (*environmental*),
- raise logistic costs, and hence the price of products (economic),
- have a combination of different types of vehicles on the road that increases the risk of accidents (*social*).

solutions to the problems in the city centres that reduce the **impacts** of urban goods movements **without penalising the life** of the city (sustainable city logistics solutions/measures)





**Objectives** 



solutions to the problems in the city centres, and its main goals is the research of solutions that **reduce the impacts** of urban goods movements **without penalising the life of the city** 

As it happens in passenger mobility we can face the problems related to externalities due to transport addressing to transit. It allows us to do not reduce accessibility and penalise the life of the city.

At the same way, city logistics has to investigate the possible solutions that allow us to reduce externalities, to increase sustainability without damaging the city life.







**Objectives** 

















#### **Objectives**

#### in a "what if" framework



**Pre-guide** that could be used in an *ex-ante* assessment methodology in order to **identify which measure** (or set of measures) works better in a given city in relation to the goals of **environmental sustainability to be pursued**.







#### Example of urban freight model system



Russo, F. and Comi, A. (2010). A modelling system to simulate goods movements at an urban scale. In *Transportation 37 (6)*, 11 DOI: 10.1007/s11116-010-9276-y, Springer Science+Business Media, LLC, 987-1009.

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✓ External costs due to urban transport (Italy)

[in cent €/pass-km and cent €/t-km]

|   | Greenhouse | Pollutant | Noise | Safety | Congestion | Total |
|---|------------|-----------|-------|--------|------------|-------|
| Passengers  | 1.17       | 4.84      | 2.62  | 5.44   | 4.38       | 18.17 |
| Freight   | 1.73       | 24.81     | 5.31  | 0.3    | 10.79      | 44.94 |
| <ul> <li>Light Goods</li> <li>Vehicles</li> </ul> | 0.71       | 9.94      | 2.39  | 0.2    | 4.17       | 18.66 |
| Heavy Goods     Vehicles                          | 1.02       | 14.87     | 2.92  | 0.1    | 6.62       | 26.28 |

Source: Uniontrasporti (2009)



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✓ Conflicting interests

#### **Public authorities**

They want to **reduce the transportation impacts** in order to have an **attractive city** for **inhabitants** and **visitors** (mainly *environmental* and *social* sustainability such as reduction of congestion, pollutant, accidents, and so on)

#### **Private companies**

They want to delivery and pickup the goods at the **lowest cost** but **high-quality transport** operation and **short lead-time** in order to satisfy at the best possible way the users' expectations (mainly *economic* sustainability).



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✓ *Transportation impacts on sustainability* 

| Economic                      | Social                 | Environmental      |
|-------------------------------|------------------------|--------------------|
| Traffic congestion            |                        |                    |
| Mobility barriers             | Inequity of impacts    | Air pollution      |
| Crash damages                 | Mobility disadvantaged | Climate change     |
| Transportation facility costs | Human health impacts   | Habitat loss       |
| Consumer transportation       | Community cohesion     | Water pollution    |
| costs                         | Community livability   | Hydrologic impacts |
| Depletion of non-renewable    | Aesthetics             | Noise pollution    |
| resources                     |                        |                    |

Source: TDM Encyclopedia (2010)



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## **City Logistics Measures**

- The classification should allow, in an easy way, to **aggregate and analyse** the city logistics measures in relation to
  - who takes the decision (public authorities, private company, public-private partnership)
  - which class of outcomes and goals can be pursued by their implementation
  - and which planning horizon refers (strategic, tactical, operative)

**FOUR** classes: material and non-material infrastructures, equipment and governance.







### **City Logistics Measures** Classification

#### Material infrastructures

**impacted decision maker**: local government, logistics and transport operators **goals**: to increase sustainability within the urban area by building new features (linear and surface) in order to optimise freight transport **planning horizons**: strategic (or tactical)

#### Non-material infrastructures, mainly Intelligent Transportation System (ITS)

**impacted decision maker**: local government, logistics and transport operators **goals**: to improve effectiveness (in terms of high service levels) and efficiency (in terms of cost reduction) of logistics flows, and reduce negative externalities, also improving enforcement efficiency and broadening the scope of enforcement. **planning horizons**: tactical and operative (sometimes strategic e.g. traffic monitoring)

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### **City Logistics Measures** *Classification*

#### Equipment

impacted decision maker: logistics and transport operators

**goals**: to optimize handling and transport by new low-emission vehicles (loading units); to reduce environmental impacts of transport units (e.g. reduction in truck emissions and use of electric vehicles, methane vehicles, metropolitan railways, trams).

planning horizons: strategic or tactical or operative

Governance impacted decision maker: logistics and transport operators goals: to reduce the interference with other components of urban mobility, to reduce the number of driving vehicles. planning horizons: strategic or tactical or operative







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For each field of sustainability, it is possible to define a set of *quantitative* and *qualitative* variables (**impact indicators**) representing the impacts and estimation of their variations included in each scenario

#### ECONOMIC

- traffic congestion (e.g. extra time spent to travel, travel time, travel speed)
- trip length
- delivery time
- infrastructures cost

#### SOCIAL

- reduction of interferences among segment of urban mobility
- reduction of operating vehicles
- reduction of road accidents
- livability of city

#### ENVIRONMENTAL

- reduction of pollutants,
- reduction of noise,
- habitat loss.





Dataset

(1/2)

In order to find possible relationships among city characteristics, city logistics measures and environmental outcomes (i.e. reduction of CO), a depth desk-research has been carried out.

The reduction of pollutant per month has been investigated for the following set of measures:

- *material infrastr.*: sub-network, Urban Distribution Centre and Nearby Delivery Area;
- *non-material infrastr.*: Intelligent Transportation System;
- *equipment*: sustainable performance and railway;
   *governance*: time windows and area-pricing.









Dataset Investigated cities and city logistics measures

| Implemented                                 | City                 | Population * Density   |                  |
|---|----------------------|--|------------------|
| city logistics measures                     | City                 | [inhabitants] [inh./km                                       | n <sup>2</sup> ] |
|   | Bordeax              | 215,374  | 4,672            |
|   | Bremen               | 547,685  | 1,676            |
|   | Bristol              | 433,100  | 3,639            |
|   | Canton Thurgau       | 244,33   | 247              |
|   | Genoa                | 59,883   | 2,5              |
|   | Kassell              | 194,774  | 1,824            |
|   | La Rochelle          | 76,711   | 2,737            |
| Material infrastructures                    | Lisbon               | 564,657  | 6,643            |
|   | London               | 1,806,200  | 10,792           |
|   | Lucca                | 84,939   | 458              |
|   | Padua                | 213,941  | 2,304            |
|   | Paris                | 2,203,817  | 20,909           |
|   | Regensburg           | 150,003  | 1,845            |
|   | Siena                | 54,391   | 461              |
|   | Vilnius              | 560,192  | 1,397            |
| Non-material infrastructures                | Gyır                 | 130,476  | 731              |
|   | Amsterdam            | 767,849  | 4,618            |
|   | Gothenburg           | 240,000  | 5,714            |
|   | Milan                | 77,000   | 9,39             |
| E suis and                                  | Paris                | 2,203,817  | 20,909           |
| Equipment                                   | Rome                 | 55,000   | 9,167            |
|   | Sorrentina Peninsula | 84,827   | 1,156            |
|   | Utrecht              | 16,596   | 3,093            |
|   | Zurich               | 1,284,052  | 743              |
|   | Enschede             | 157,321  | 1,116            |
| Commence                                    | London               | 1,806,200  | 10,792           |
| Governance                                  | Stockholm            | 1,440,000  | 1,170            |
|   | Tilburg - Eindhoven  | 214,036  | 2,44             |
| pacted /involved by city logistics measures |                      | Università degli Studi<br>Mediterranea<br>di Reggio Calabria | Ζ.               |

(1/2)

*ex-post* analysis of implemented city logistics scenarios in Europe in the last 6 years

environmental indicators in order to support the definition of freight planning within the urban transport planning

pollutants can be directed measured or not, and then we can have **direct** (e.g.  $NO_x$ ) or **indirect** (e.g.  $CO_2$ ) measures







(2/2)

The outcomes to be obtained by each measure are analyzed in function of specific characteristics of cities (e.g. population, density):

✓ **Aggregate**: for class of city logistics measures

$$ROP_{z} = \beta_{POP,z} \cdot POP + \sum_{h} \beta_{h,z} \cdot X_{h}$$

where  $ROP_z$  is the monthly reduction of pollutant *z*, *POP* is the impacted population,  $X_h$  is a dummy variable specific for each class of city logistics measures *h*, and  $\beta_{.,z}$  is the parameter to be calibrated

✓ **Disaggregate**: for specific city logistics measures  $IR_z = \sum_k \beta_{k,z} \cdot X_k$ 

where  $IR_z$  is the monthly reduction of pollutant *z* on city density, *POP* is the impacted population,  $X_h$  is a dummy variable specific for each class of city logistics measures *h*, and  $\beta_{,z}$  is the parameter to be calibrated





#### Aggregate class outcomes Direct measures



#### Aggregate class outcomes



#### Aggregate class outcomes

Direct measures: incidence on ROP



#### Aggregate class outcomes Indirect measures



the  $CO_2$  emission (*it can be considered a proxy of energy consumption and air pollutant emissions*), we can see that the better results are always given by **non-material infrastructure**, but similar results could be also obtained by equipment measures





## Disaggregate class outcomes

Direct measures



### **Disaggregate class outcomes**



### Disaggregate class outcomes

#### Direct measures

Governance and ITS measures win!



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#### **Disaggregate class outcomes** *Direct measures*



#### **Disaggregate class outcomes** Indirect measures





The diagrams confirm the role that could have the ITS and governance measures against the air pollutant emissions

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### Conclusions

## (1/2)

- ✓ Some tested results obtained in several city around the Europe in order to reduce the impacts of freight transport within the city have been analysed, in terms of emission reduction. Some extensions can be made.
- While some measures are easier to implement and at least show a higher degree of acceptability among stakeholders, they could require a sound surveillance system to enforce compliance. A consultation forum or public-private partnership should be pursued.







### Conclusions

## (2/2)

- ✓ This analysis does not consider the investment costs, but it has to note the investment costs are one of the most important factors for city logistics measures assessments.
- ✓ Further analyses are in progress in order to study the relationships between city logistics outcomes and investment costs.
- ✓ Other developments could aim to improve:
  - > the presented results
  - > other field of sustainability: economic and social









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