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How to fight acute sun damage? Current strategies of the cosmetic market

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How to fight acute sun damage? Current strategies of the cosmetic market

Graphical Abstract





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Abstract: Sunlight exposure can cause skin damage, like sunburn, skin dryness, wrinkles hyperpigmentation and skin sensitivity reactions. The use of aftersun products is a strategy that minimizes the visible signs and symptoms of sun-damaged skin, once that photo-damaged skin is more susceptible to inflammaging and oxidative stress events, affecting the skin's repair mechanisms. Aiming to unveil the active ingredients able to counteract acute sun damage, this work focuses on the characterization of the aftersun products market. Aftersun formulations currently marketed in Portuguese pharmacies were analysed concerning the composition described on the product's label. Natural-derived extracts and pure compounds, as well as synthetic compounds, with antiphotodamage activity were found. The majority of the aftersun formulations contained natural-derived ingredients (> 95%), from terrestrial (77%) and marine (4%) sources. An in-depth examination of these compounds is also disclosed, revealing the top of the most used natural and synthetic ingredients present in aftersun products, as well as their mechanism of action. A critical appraisal of the scientific data supporting their efficacy, together with some considerations concerning structure-activity relationship studies were carried out. The presence of terpenoid, guanidine, ester, amide, ureido moiety, carboxylic acid and alcohol functions were found in the cosmetic ingredients most used in aftersun products, allowing the correlation with their bioactivities. In summary, this work provides an overview of the use of actives in commercial aftersun products in order to better understand the benefits associated with their use in cosmetic formulations, concomitantly identifying opportunities for innovation.

Keywords: aftersun products; sun damage; scientific evidence; anti-photoaging effectiveness; structure-activity relationship.



Mesa-Arango, A.C.; Flórez-Muñoz, S.V.; Sanclemente, G. Mechanisms of skin aging. latreia 2017, 30, 160-170. Lee, H.J.; Kim, M. Skin Barrier Function and the Microbiome. Int J Mol Sci 2022, 23



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Introduction



AFTERSUN PRODUCTS

- **1. Minimize oxidative stress**
- 2. Mitigate inflammatory events
- 3. Alleviate the swelling and redness
- 4. Refresh and sooth

Aim: Unveil the active ingredients able to counteract acute sun damage, through the characterization of the aftersun products market analysis to better understand their mechanism of action.



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Results and discussion

- **1.** Overview of the use of natural and synthetic ingredients in aftersun products
 - Most aftersun products contain more than one active ingredient.
 - More than 95% of the active ingredients are from natural sources.





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Results and discussion

1. Overview of the use of natural and synthetic ingredients in aftersun products

Top of the most used terrestrial, marine, and synthetic/semi-synthetic ingredients





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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.1. Terrestrial ingredients

Tocopherol and its derivatives



- Derivatives with enhanced formulation stability
- Antioxidant activity

Effectiveness against acute sun-induced damage

- Mitigate oxidative stress and lipid
- peroxidation
- Improve wrinkles and skin hydration



In vitro and in vivo studies

Natural-derived lipophilic vitamin



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.1. Terrestrial ingredients

Aloe barbadensis



- From Aloe family, *A. barbadensis* is cultivated in tropical and semi-tropical climates
- Skin regeneration and moisturizing properties
- Antioxidant and anti-inflammatory activities

Effectiveness against acute sun-induced damage

- Downregulate MMPs expression
- Reduce UV-induced erythema



In vitro and in vivo studies

Rodrigues, D.; Viotto, A.C.; Checchia, R.; Gomide, A.; Severino, D.; Itri, R.; Baptista, M.S.; Martins, W.K. Mechanism of Aloe Vera extract protection against UVA: shelter of lysosomal membrane avoids photodamage. Photochem Photobiol Sci 2016, 15, 334-350.



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.1. Terrestrial ingredients

Gycine soja



- From Fabaceae family, *G.soja* is native from southeastern countries
- Emollient and moisturizing characteristics
- Antioxidant and anti-inflammatory activities

Effectiveness against acute sun-induced damage

- Suppress UVB-induced MMPs expression
- Reduce UV-induced erythema



In vitro, in vivo, and ex vivo studies



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.1. Terrestrial ingredients

Butyrospermum parkii



- Also known as Sheatree is native from African countries
- Ameliorate and soften skin texture
- Antioxidant and anti-inflammatory activities

Effectiveness against acute sun-induced damage

- Inhibit protease enzymes

- Ameliorate skin texture



In vitro and clinical trial studies



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.1. Terrestrial ingredients

Chamomilla recutita and α -bisabolol



- Mostly used for therapeutic, food and cosmetic applications
- Appeasing sensation and wound healing properties
- Antioxidant and anti-Inflammatory activities



Effectiveness against acute sun-induced damage

-Decrease pro-inflammatory mediators and melanogenesis-related factors expression - Calm and relieving skin sensation



In vitro and clinical trials studies

Eddin, L.B.; Jha, N.K.; Goyal, S.N.; Agrawal, Y.O.; Subramanya, S.B.; Bastaki, S.M.A.; Ojha, S. Health Benefits, Pharmacological Effects, Molecular Mechanisms, and Therapeutic Potential of alpha-Bisabolol. Nutrients 2022, 14.



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.1. Terrestrial ingredients

Persea gratissima



- From Lauraceae family, *P. gratissima* oil is considered one of the most expensive vegetable oils
- Mantain skin firmness and reinforce skin's barrier
- Anti-inflammatory activity

Effectiveness against acute sun-induced damage

- Inhibit protease enzymes and activate DNA

repair

- Increase skin firmness and elasticity



Rosenblat, G.; Meretski, S.; Segal, J.; Tarshis, M.; Schroeder, A.; Zanin-Zhorov, A.; Lion, G.; Ingber, A.; Hochberg, M. Polyhydroxylated fatty alcohols derived from avocado suppress inflammatory response and provide non-sunscreen protection against UV-induced damage in skin cells. Arch Dermatol Res 2011, 303, 239-246.



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.1. Terrestrial ingredients

Symphytum officinale and allantoin



- Often used as medicinal herb to heal small skin injuries
- Moisturizing properties and wound healing effect
- Antioxidant and anti-Inflammatory activities



Effectiveness against acute sun-induced damage

- Decrease pro-inflammatory mediators expression

and mitigate oxidative stress

- Reduce UV-induced skin erythema

In vitro and in vivo studies

Araújo L. U., R.P.G., Barbosa L. C., Saúde-Guimarães D. A., Grabe-Guimarães A., Mosqueira V. C. , Carneiro C. M. , Silva-Barcellos N. M. . In vivo wound healing effects of Symphytum officinale L. leaves extract in different topical formulations. Pharmazie 2012, 67, 355-360.



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.1. Terrestrial ingredients

Centella asiatica and its actives



- Found in humid areas and tropical regions
- Applications in chinese traditional medicine
- Anti-inflammatory activity and wound healing properties

Effectiveness against acute sun-induced damage

Inhibit MMP-9 expression and suppress lipid peroxidation and oxidative stress
Reduce wrinkle development



In vitro, in vivo and clinical trial studies

Bylka, W.; Znajdek-Awizen, P.; Studzinska-Sroka, E.; Brzezinska, M. Centella asiatica in cosmetology. Postepy Dermatol Alergol 2013, 30, 46-49.



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.2. Marine ingredients

Laminaria sp.



- Food and cosmetic applications in oriental countries
- Moisturizing properties
- Antioxidant and anti-inflammatory activities

Effectiveness against acute sun-induced damage

- Mitigate oxidative stress and avert senescence in fibroblasts
- Increase of skin hydration and collagen fibers

In vitro and in vivo studies

Lopez-Hortas, L.; Florez-Fernandez, N.; Torres, M.D.; Ferreira-Anta, T.; Casas, M.P.; Balboa, E.M.; Falque, E.; Dominguez, H. Applying Seaweed Compounds in Cosmetics, Cosmeceuticals and Nutricosmetics. Mar Drugs 2021, 19.



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.2. Marine ingredients

Ectoine



- Algae- and bacteria-derived bioactive metabolite
- Moisturizing properties
- Antioxidant and anti-inflammatory activities

Effectiveness against acute sun-induced damage

 Prevent alterations in mitochondrial DNA and minimize cellular DNA damage
Long-lasting moisturizing effect



In vitro and clinical trial studies



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Results and discussion

2. Scientific evidence about the efficacy the active ingredients found in aftersun products

2.2. Marine ingredients

Artemia salina



- Obtained from zooplankton
- Skin regeneration properties
- Anti-inflammatory activity

Effectiveness against acute sun-induced damage

- Enhance skin defence by reducing sunburn cells
- Improve skin hydration



In vitro and in vivo studies



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Results and discussion

- 2. Scientific evidence about the efficacy the active ingredients found in aftersun products
 - 2.3. Synthetic and semi-synthetic ingredients

Hyaluronic acid derivatives



- Sodium hyaluronate and hydrolysed hyaluronic acid
- Wound healing and strong moisturinzing properties
- Derivatives with improved skin permeation

Effectiveness against acute sun-induced damage

- Activate skin repair mechanisms
- Long-lasting moisturizing effect



In vitro, in vivo and ex vivo studies

Gold, M.H.; Biron, J.A.; Wilson, A.; Nelson, D.B. Efficacy and tolerability of a hyaluronic acid-based serum and a peptide-rich cream for the face and neck in subjects with photodamaged skin. J Cosmet Dermatol 2022, 21, 3458-3463.



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Results and discussion

Peptides

- 2. Scientific evidence about the efficacy the active ingredients found in aftersun products
 - 2.3. Synthetic/ Semi-synthetic ingredients





Palmitoyl tetrapeptide-7

- Mainly classified as "messenger peptides"
- Appeasing sensation and wound healing properties
- Signalling molecules able to activate fibbers production

Effectiveness against acute sun-induced damage

- Decrease of pro-inflammatory interuleukins and reduce hyperpigmentation
- Smooth wrinkles and improve skin texture

E A B

Clinical trial studies

⁵ Gorouhi, F.; Maibach, H.I. Topical Peptides and Proteins for Aging Skin. In *Textbook of Aging Skin*, Farage, M.A., Miller, K.W., Maibach, H.I., Eds.; Springer Berlin Heidelberg: Berlin, Heidelberg, 2016; pp. 1-33.



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Results and discussion

- 2. Scientific evidence about the efficacy the active ingredients found in aftersun products
 - 2.3. Synthetic/ Semi-synthetic ingredients

Panthenol



- Easily converted into pantothenic acid
- Wound healing and moisturizing properties
- Anti-inflammatory activity

Effectiveness against acute sun-induced damage

- Reduce pro-inflammatory cytokine expression
- Reduce UV-induced erythema



In vitro and in vivo studies

Chadwick, M.R. Panthothenic acid for skin: Benefits and how to use Available online: https://www.byrdie.com/panthenol-for-skin-the-complete-guide-4770218 (accessed on 07/07/2023).



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Results and discussion

3. Some considerations about structure-activity relationships of the ingredients

• Natural extracts from terrestrial sources are rich in polyphenols and flavonoids, while marine extracts contain alginates, polyssacharides, and polyphenols.



These most promising ingredients are highlighted due to their vast biological activities and ability to reduce clinical signs of sun-damaged skin



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Results and discussion

3. Some considerations about structure-activity relationships of the ingredients

Modifications in the parent compound could facilitate crucial parameters during formulation process





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Conclusions







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