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# Recent Paradigms of Human Mate Selection: A Brain–Behavior Perspective

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### Introduction

- Human brain manifests complex mechanisms in terms of processing huge visual data in respect to classify selected visual memories with specified psychological understandings.
- Confusion is very common behavioural abnormality which results in behavioural erraticness in humans.
- Due to tremendous progress of digitalisation in our daily life, especially in respect to social media we are more exposed to huge amount of visual contents in all respects.

#### **OBJECTIVE**

To investigate the impact of early exposure to social media on the development of critical thinking skills and cognitive overload in the young population.

#### **METHODOLOGY**

- Observational study followed by an open questionnaire system, distributed via social media
- Targeted age group: 18-30 years.
- Demographic discrimination was not applied and gender balance was maintained.

#### **RESULTS**

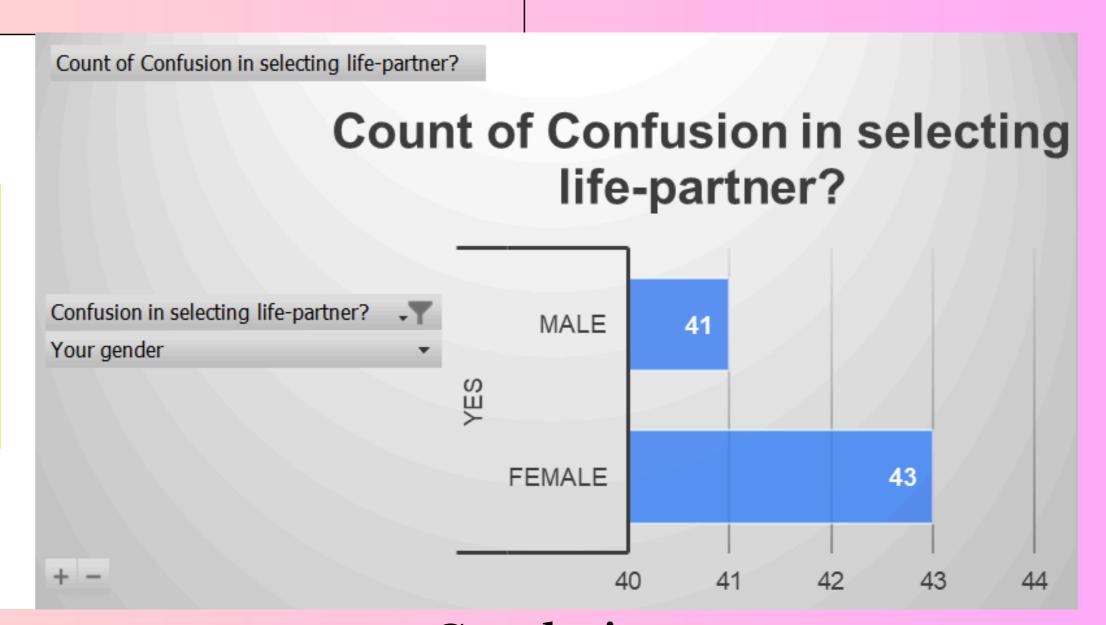
Female are more confused than male in mate selection.

# **Analysis**

Collected data was analysed after removing biased data.

Early age exposure to social media influencing critical thinking,

Complex
Reproductive
Memories



## **Conclusion**

- Human behavior has been confused as a result of the transition from analog to digital lifestyles, as vast amounts of virtual data provide a vast amount of exciting information.
- Digital social platforms are changing natural reproductive behavior and impacting sophisticated mental processes.
- The evolutionary characteristics of human connection are being challenged by the brain-behavior-digitalization axis, raising issues for society.

