



Multi-stakeholder networking: A processual perspective

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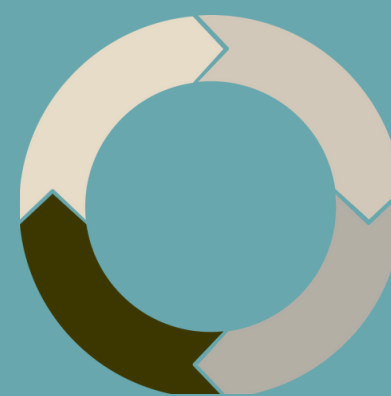
Temporal stakeholder-stakeholder relationship



Directional stakeholder interaction



Stakeholder power multiplicity



Issue-specific network lifecycle

Stakeholder networks traditionally modelled as static, but real-world dynamics require a processual approach.

Limited research on temporal and dynamic aspects of stakeholder networking.
This study aims to address this gap.

Methodology

Systematic review;
PRISMA protocol.

Databases: Scopus, Web of Science, and Business Source Complete.

Inclusion criteria focused on stakeholder networks and dynamics



Implications

Move beyond static models.

Practical strategies for managing stakeholder dynamics

Findings: Characteristics of stakeholder networking dynamics

Temporality

Connection between two stakeholders is not enduring but exists within a specific timeframe.

Directionality

The interaction between two stakeholders can fluctuate in strength, being either weaker or stronger according to situational dynamics.

Multiplicity

The collective power of the network surpasses the sum of the individual powers of its stakeholders

Network lifecycle

Stakeholder networking is divided into different stages, from inception to maturity, and ultimately to expiration or stabilization.