



# Gender effects in Brazilian livestock advisors' management practice recommendations regarding dairy cattle welfare: a preliminary study

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## INTRODUCTION & AIM



Livestock advisors play an **essential role** in the decision-making process on dairy farms.



Gender, age, culture, politics, and nationality shape advisors attitudes and recommendations.



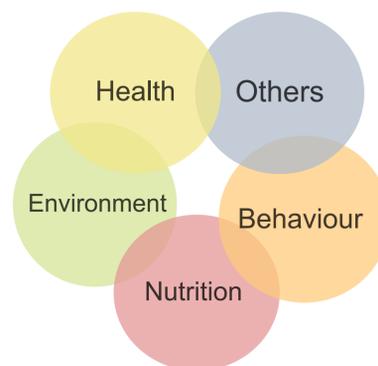
This study aimed to explore how **gender** may **influence** Brazilian livestock advisors' **recommendations** regarding practices to improve dairy cattle welfare.

## METHOD

An online questionnaire with open-ended questions was applied to rural technicians.



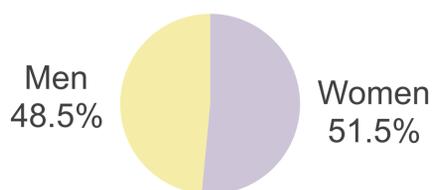
**The research question was:** "What management practices do you recommend to farmers to promote animal welfare?"



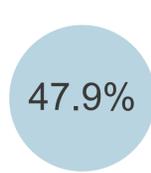
**Five themes** related to welfare principles were identified.

Each theme was counted, and results were presented in **percentages**.

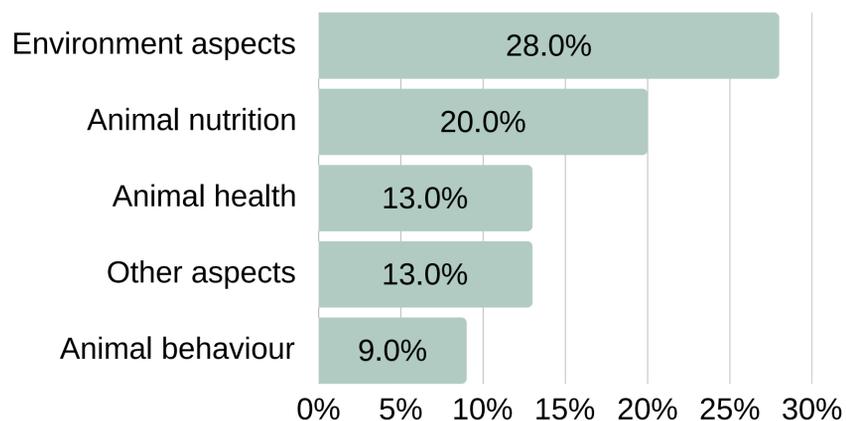
## RESULTS & DISCUSSION



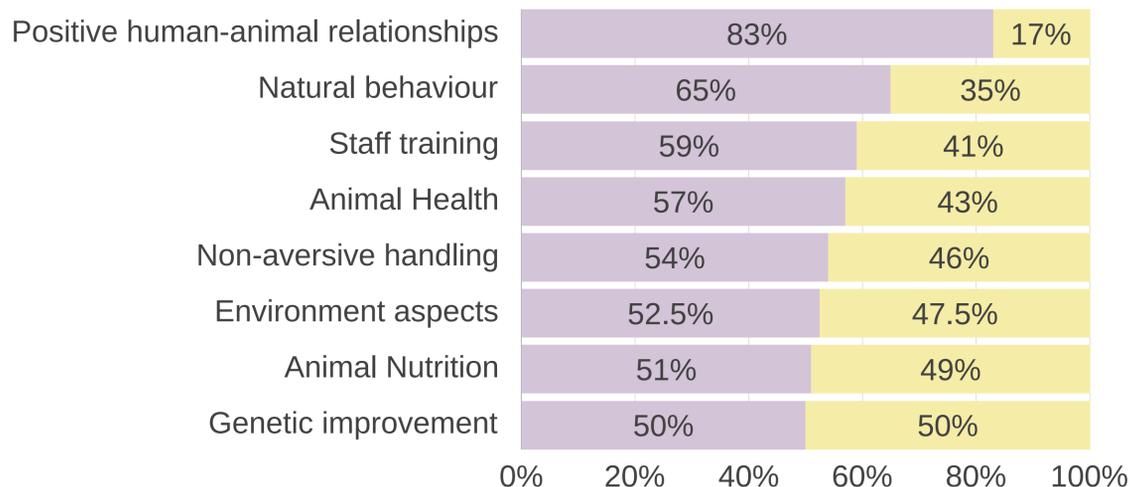
The responses **sample (n=219)** had a **balanced** gender distribution.



Participants aged between **26 and 35 years old**.



**Figure 1:** Distribution of welfare-related management practices reported by participants (n=219).



**Figure 2:** Differences between women and men frequency of reported management practices related to animal welfare.

## CONCLUSION

Gender seems to influence how Brazilian livestock advisors recommend practices to improve animal welfare. Both men and women acknowledged all welfare dimensions, but women placed greater emphasis on animal health, natural living, and positive emotional states, while men focused more on biological functioning.

## ACKNOWLEDGMENT

