

Building Public Trust through Animal Welfare Governance: A One Health–One Welfare Case Study of the Ierapetra Municipal Police and its Impact on Tourist Perceptions

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INTRODUCTION & AIM

- ▶ Animal welfare is a pillar of the One Health–One Welfare framework (Fennell, 2024; Winter, 2020; Pinillos, 2018)
- ▶ **Aim:** Does structured municipal enforcement reduce tourist distress and strengthen destination trust? (Lee et al., 2024; Moorhouse et al., 2025)

3,500

Animal cases
2010–2024

566

Cases
in 2024

40.3%

Annual
workload

78%

Response
< 24h

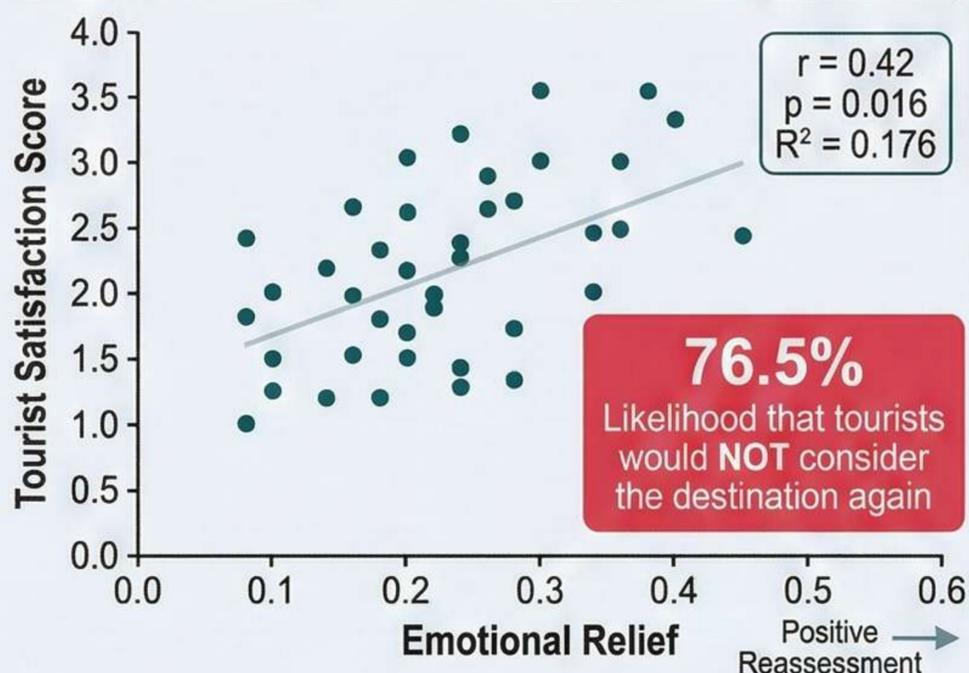
~1,850

Animals
assisted

n = 32

Tourist
testimonies

TOURIST EMOTIONAL IMPACT



DISCUSSION & CONCLUSIONS

- ▶ Governance Instrument
- ▶ Trust Restoration Mechanism
- ▶ Destination Image Stabilizer
- ▶ One Welfare Operationalization

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