

## From Consultation to Co-Production: Governance Models in Placemaking-Led Urban Design

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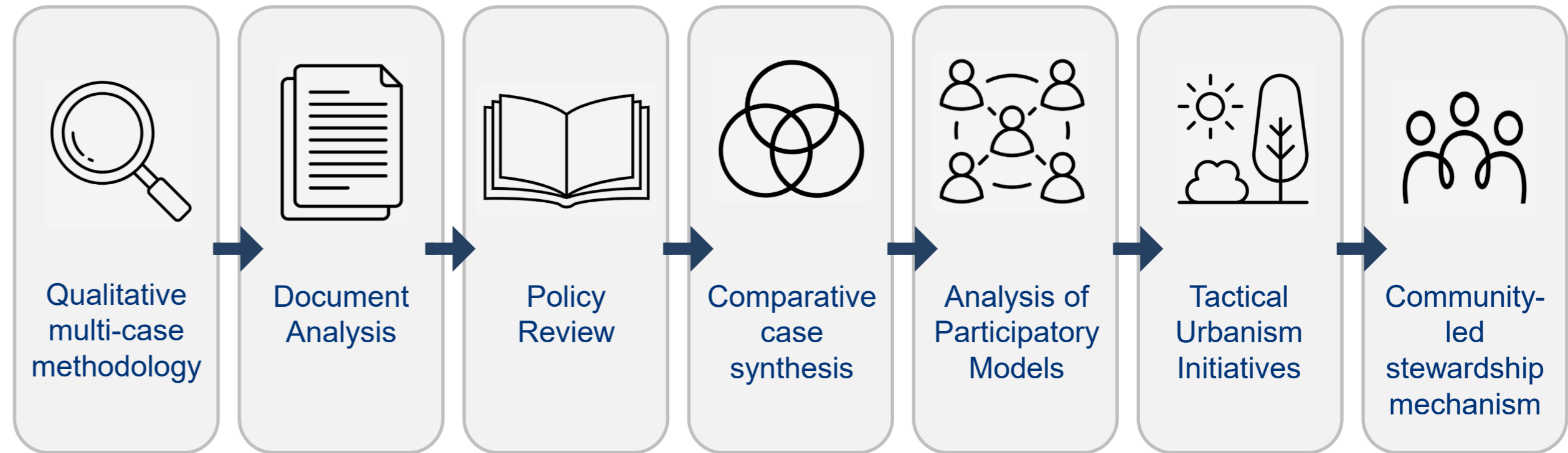
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Placemaking ♦ Urban Design ♦ Participatory Design ♦ Community Engagement ♦ Sustainable Urban Design

### RESEARCH CONTEXT

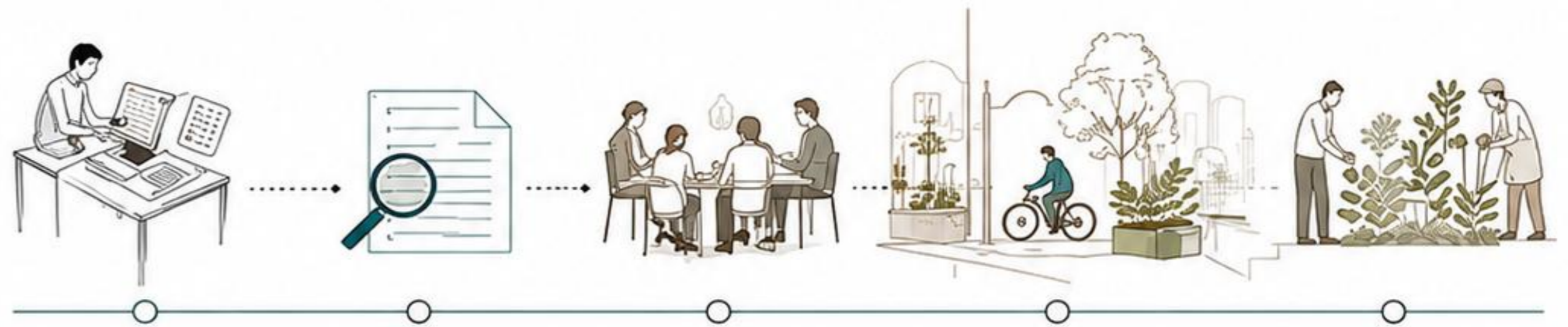
Placemaking in urban design often promotes participation, but in practice participation frequently remains limited to consultation. This research explores how placemaking can become a governance model when embedded within institutional structures.

### METHODOLOGY



### RESEARCH AIM

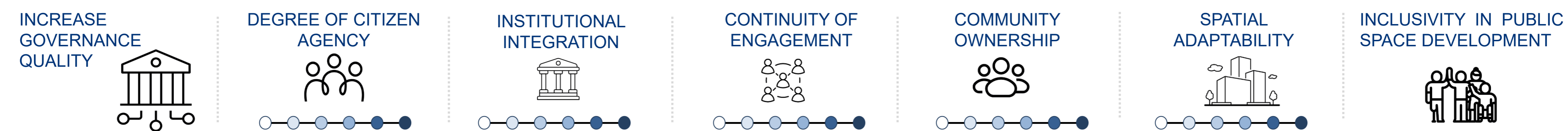
To examine how governance transition in placemaking-led urban design can move from consultative participation towards structured co-production and meaningful public space outcomes



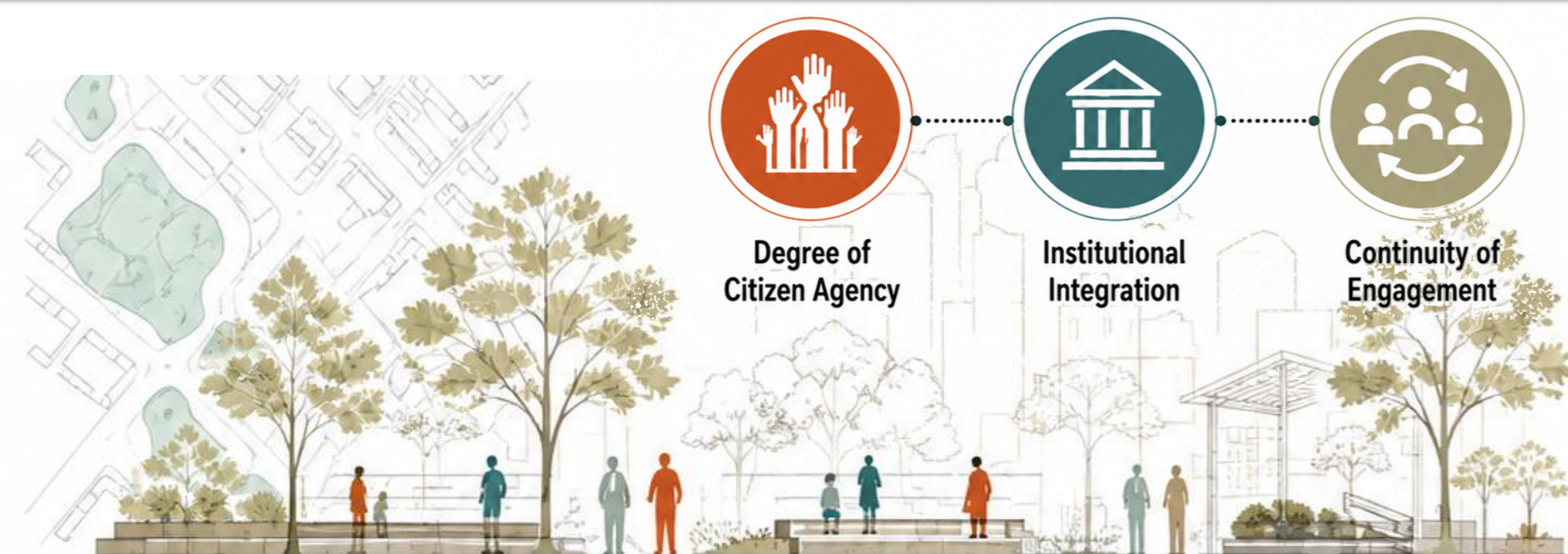
### GOVERNANCE TRANSITION MATRIX

A CONTINUUM FROM INFORMATION TO CO-GOVERNANCE

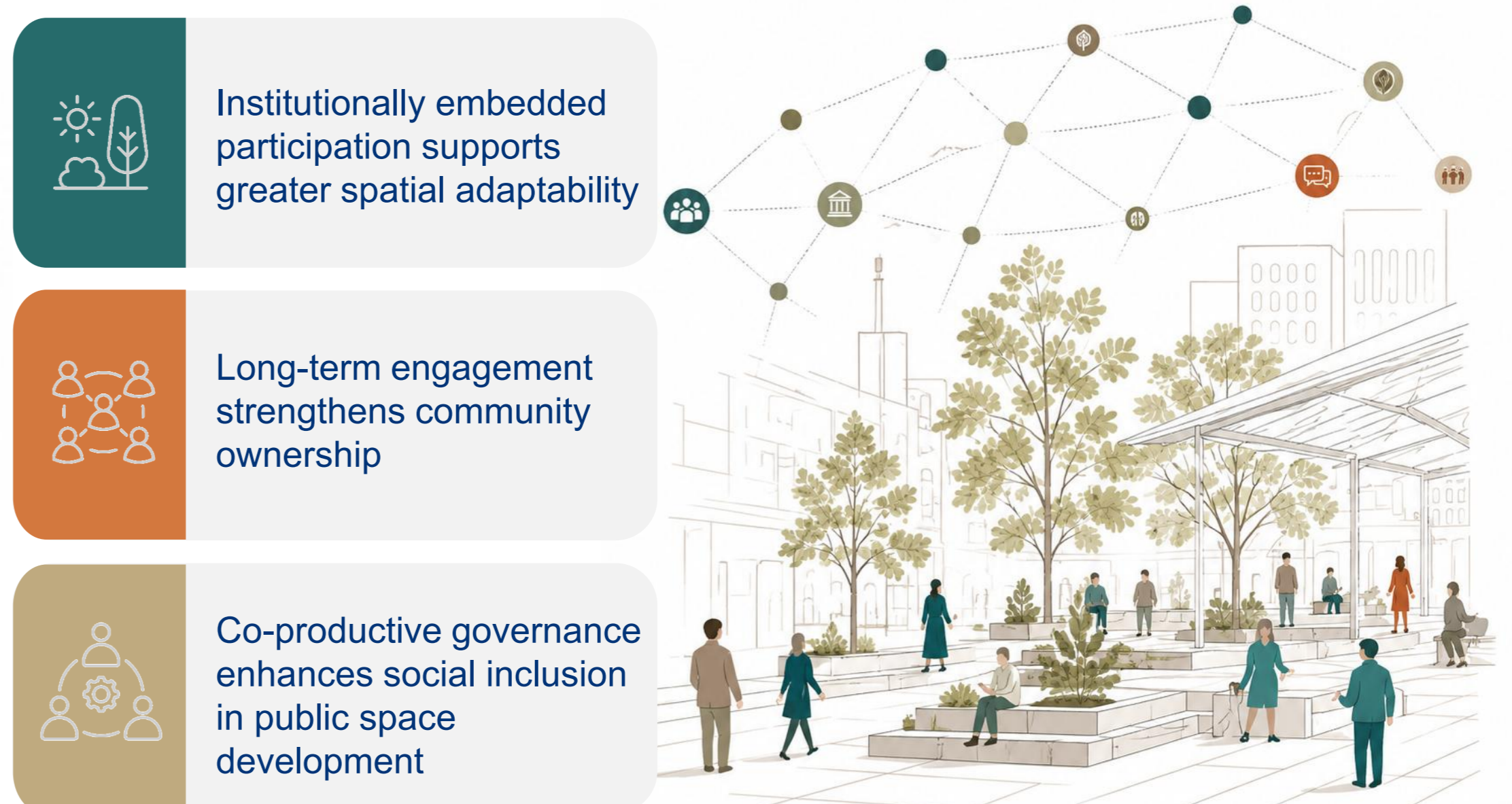
PARTICIPATION LADDER	INFORMATION —————> CO-GOVERNANCE						
	1 Information	2 Consultation	3 Involvement	4 Collaboration	5 Co-design	6 Co-production	7 Co-governance
<b>PUBLIC ROLE</b>	Receives project details	Gives feedback	Shares needs and local knowledge	Works with planners/ designers	Helps shape spatial programmatic options	Share implementation to monitoring	Participates in long term decision making
<b>GOVERNMENT ROLE</b>	Announces proposals	Collects Opinions	Adjusts proposals	Negotiates design and priorities	Provides technical and institutional support	Shares responsibilities and resources	Enables institutional mechanisms
<b>IMPLICATION FOR PLACEMAKING</b>	Awareness, but no influence	Useful but Often tokenistic	Better fit with everyday use	Shared authorship of public spaces	Community knowledge enters design	Public spaces becomes jointly produced	Sustained stewardship and accountability



### ANALYTICAL FRAMEWORK



### KEY FINDINGS



### CONCLUSION

Placemaking becomes transformative when it moves beyond occasional consultation and becomes an institutional strategy that recalibrates power, responsibility, and spatial authorship.