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# Effect of the treatment with natural phytoregulators on purple carrots (*Daucus carota* L.) during storage

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#### **INTRODUCTION & AIM**

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Dark-colored carrots are known by their attractive color and high content in antioxidant pigments such as carotenoids and anthocyanins, which are protector from pathologies [1]. However, both organoleptic and health promoting properties are altered during storage. Deterioration in sensorial quality together with decrease in antioxidant content is usually observed after 5-7 days without refrigeration.

The <u>objective</u> of this research was to propose an approach based on the treatment with natural phytoregulators, (methyl jasmonate (MJ) and abscisic acid (ABA), enabling purple carrot shelf-life to be extended with no need for artificial preservatives. For that purpose, MJ- and ABA-treated purple carrots were stored at  $5^{\circ}$ C for 21 days and compared with untreated samples stored under the same conditions.



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#### **RESULTS & DISCUSSION**



ABA TREATMENT RESULTS IN A SLIGHT REDUCTION OF ANTHOCYANINS AND AA OF PURPLE CARROTS DURING COLD STORAGE. HOWEVER, THIS ASPECT IS OFFSET WITH IMPROVEMENT IN CAROTENOID CONTENT AND IN PHYSICO-CHEMICAL PARAMETERS, WHICH ENABLES THEIR SHELF-LIFE TO BE EXTENDED

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