



Welcome to the MDPI Editor-in-Chief Conference

Our mission is to increase open scientific exchange through the means of scholarly open access journals and conferences.



❖ Welcome Message



I am delighted to welcome you to the first electronic meeting of Editors-in-Chief. I have met and communicated with a number of you personally, and look forward to interacting with all of you further through this meeting.

Our project at MDPI depends critically on the time you give to our journals. I want to say a big thank you to each one of you. At this conference we want to hear your feedback and ideas and help to introduce you to some of the current issues around publishing.

We are very happy to have the participation of several experts from key organizations, and look forward to what they have to contribute to our discussion of the current publishing landscape.

This presentation details the development and some of the key milestones of MDPI since I started in 1996.

Shu-Kun Lin
President, MDPI

❖ History – Samples Preservation

- Dr. Shu-Kun Lin, Organic Chemist
- Working at Ciba-Geigy in Basel, Switzerland
- A senior researcher retired: chemical samples were trashed
- MDPI founded in 1996 as *Molecular Diversity Preservation International (MDPI)*
- Chemical research samples were collected and preserved
- Redistribution of small amounts of samples for a fee



* Image credit: http://en.wikipedia.org/wiki/File:Dark_bottle_with_ground_glass_plug.jpg









<http://www.mdpi.com/journal/molecules>

- A journal on synthetic organic chemistry founded in the same year
- Founded in support of the chemical preservation project
- A unique combination of material and information
- Co-published with Springer-Verlag in first year

Available for free on the Internet in 1996

Collecting research samples from the authors

❖ First Group of MDPI Journals (1997–2004)

Journal	Year	Published Papers	Subject
 <i>molecules</i>	1996	7,000	Organic Chemistry
 <i>sensors</i>	2001	6,200	Engineering, Phys., Chem.
 International Journal of <i>Molecular Sciences</i>	2000	5,700	Molecular Science, Biochem.
 International Journal of <i>Environmental Research and Public Health</i>	2004	2,500	Public Health, Env. Sci.
 <i>entropy</i>	1999	1,200	Thermodynamics
 <i>marine drugs</i>	2003	1,300	Medicinal Chemistry

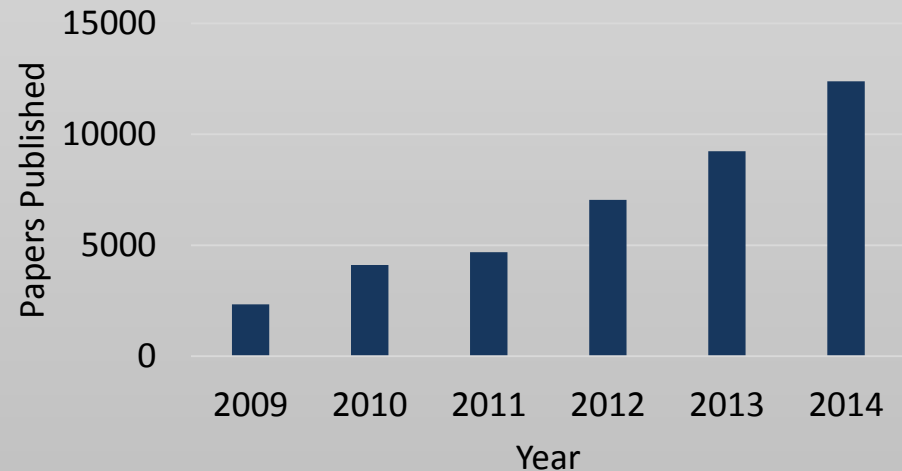
❖ MDPI Outreach

- **44,000** articles published so far
- **50%** average yearly growth rate since 2005
- **120+** active journal titles, 10 new titles in planning for 2015
- **24** journals covered by Web of Science (WoS)
 - 22 SCIE, 1 SCIE & SSCI, 1 A&HCI
- **3.512** highest Impact Factor (IF) for *Marine Drugs*
 - **9** journals IF > 2.0 (1 journal IF <1.0)



❖ Key Editorial Figures

- **26,200** manuscript submissions in 2014
 - **34%** growth in submissions year on year
 - **7,772** manuscript submissions Q4 2014
- **12,390** papers published in 2014
 - **34%** growth in publications YoY
 - **3,314** papers published Q4 2014



Up to 2008

- Free online access since 1996
- Relying on donations until mid 2006
- Content copyrighted by MDPI until early 2008

Since 2008

- Creative Commons By Attribution v3.0 (**CC-BY**)
- Back issues also put under CC-BY in 2008
- Publishing fees since 2006
- *Pure Open Access*: every single publication is openly available

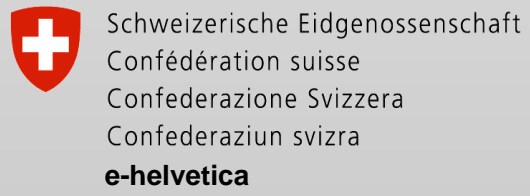


❖ Publishing Fees

- Range from 0 CHF (new journals) to 1,800 CHF (top journals)
- Average cost to authors per paper: 920 CHF
- About 25% of papers published free or charge
- Discounts available via Institutional Membership (since 2013)

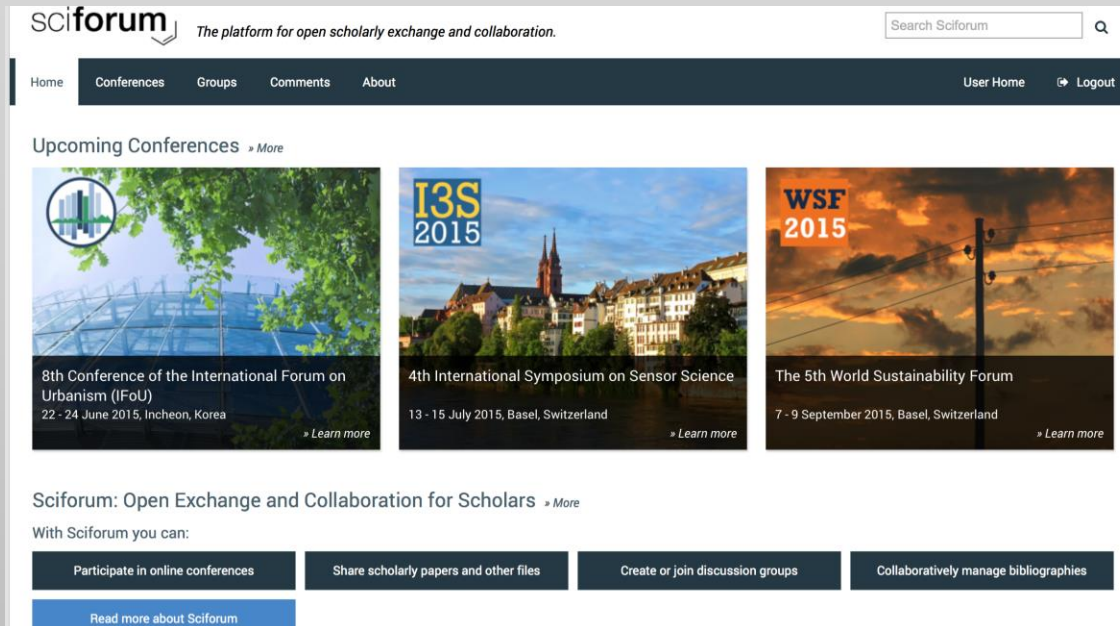
www.mdpi.com/about/memberships

❖ Memberships and Partnerships



❖ New Project: Sciforum

- A free online platform for open scholarly exchange and collaboration
 - E-conference
 - Physical Conference Hosting
 - Discussion Groups
 - Article Comments
 - Soon: Journals Review and Comments



The screenshot shows the Sciforum website homepage. At the top, the Sciforum logo is on the left, followed by the tagline "The platform for open scholarly exchange and collaboration." and a search bar on the right. Below the header is a navigation menu with links for Home, Conferences, Groups, Comments, and About. On the right side of the menu are links for User Home and Logout. The main content area features a section titled "Upcoming Conferences" with a "More" link. Below this are three conference cards: 1) "8th Conference of the International Forum on Urbanism (IFoU)" on June 22-24, 2015 in Incheon, Korea; 2) "4th International Symposium on Sensor Science (I3S 2015)" on July 13-15, 2015 in Basel, Switzerland; and 3) "The 5th World Sustainability Forum (WSF 2015)" on September 7-9, 2015 in Basel, Switzerland. Each card includes a "Learn more" link. Below the conference cards is a section titled "Sciforum: Open Exchange and Collaboration for Scholars" with a "More" link. Underneath, it lists four key features: "Participate in online conferences", "Share scholarly papers and other files", "Create or join discussion groups", and "Collaboratively manage bibliographies". A blue button at the bottom of this section says "Read more about Sciforum".

- Sustainability is a key value of MDPI.
- In 2015 we will host the 5th World Sustainability Forum in Basel: <http://sciforum.net/conference/wsf-5>
- You are warmly invited to attend



Thank you.