



### SmartH2O

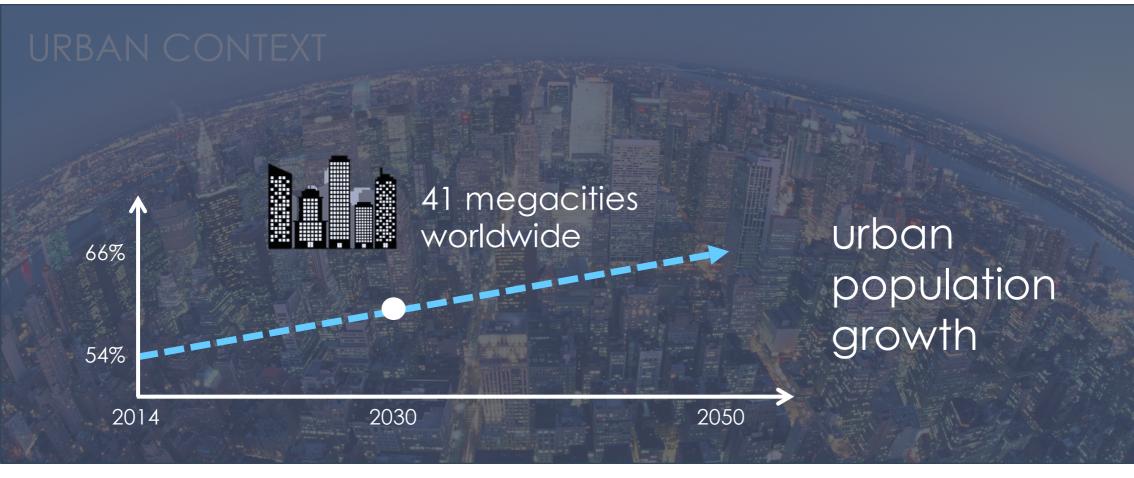
an integrated platform coupling smart water meters with ICT and data intensive modeling to support residential water management

Andrea Cominola, the SmartH2O Consortium



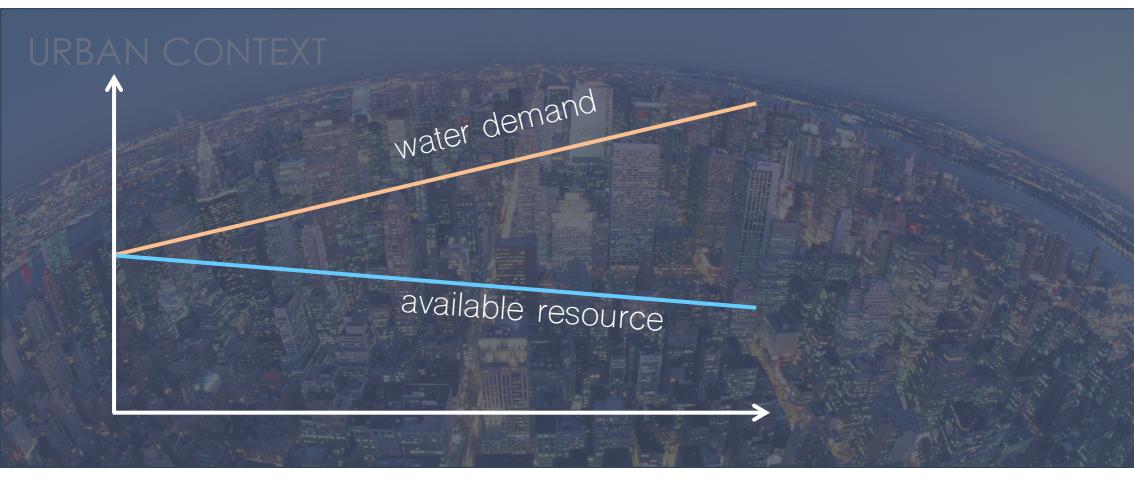


#### URBAN WATER MANAGEMENT

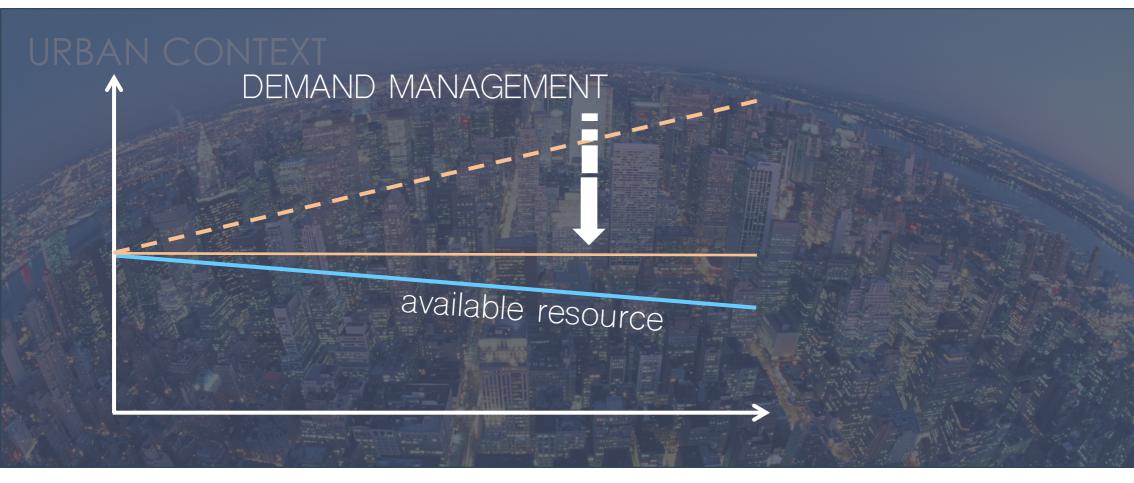


Source: United Nations. Department of Economic and Social Affairs. Population Division, 2010

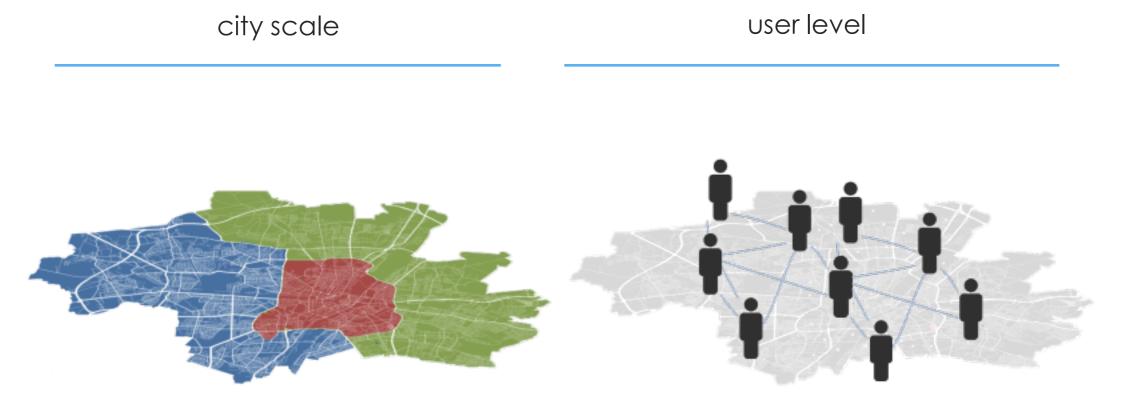
#### URBAN WATER MANAGEMENT \_



#### URBAN WATER DEMAND MANAGEMENT \_



#### URBAN WATER DEMAND MANAGEMENT



strategic level planning

customized management tailored WDMS





#### MAIN GOAL

Understanding, modelling and modifying consumers behavior to achieve quantifiable water savings in the residential sector





- High-resolution water consumption data
- Interaction with customers for information sharing and sociopsychographic data gathering
- Gamification techniques for users engagement

#### LEVERAGES FOR WATER DEMAND MANAGEMENT

- Customized feedbacks to water consumers RECOMMENDATIONS
- Rewards (and dynamic pricing) BEHAVIOURAL ECONOMICS

### THE **SH2** PROJECT\_USE CASES



#### LONDON | UK

Thames Water water supply utility 15 million customers served

2.6 Gl/day drinking water distributed

Development plan: 3 Million smart meters installed by 2030

> VALENCIA | ES EMIVASA water supply utility

#### LOCARNO | CH

Società Elettrica Sopracenerina power supply utility, 80 thousand customers served

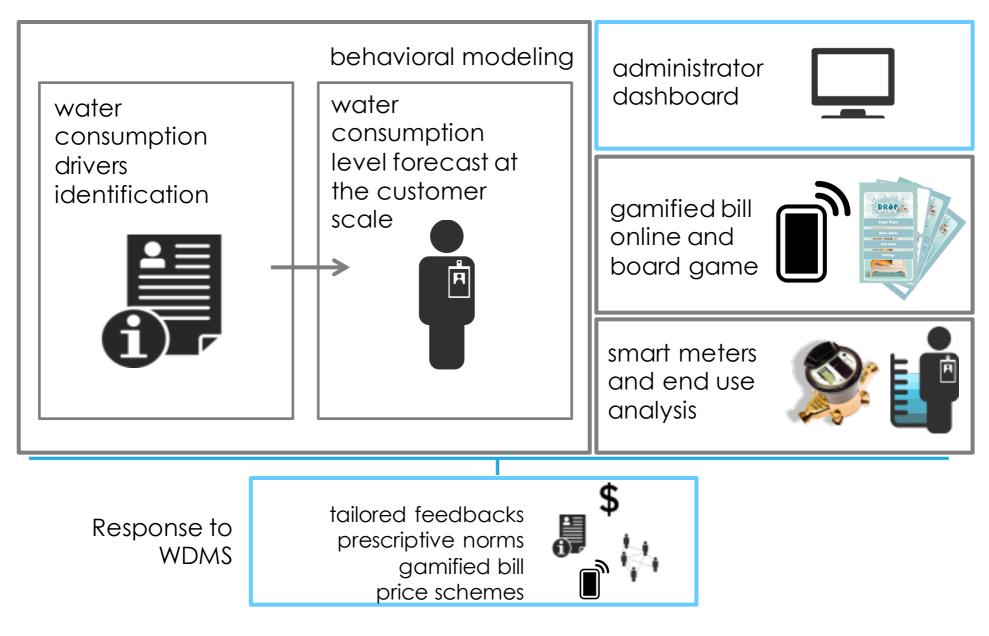
Interested in multi-utility smart metering (water, energy, gas)

Almost 400 smart water meters installed

EMIVASA water supply utility 2 million customers served 490,000 water smart meters currently installed Development plan: 650,000 water smart meters

installed by end 015.





# **SH2** platform

Technological insights

#### DATA GATHERING

#### SMART METERS

## 1-hour sampling resolution data400 new smart meters installed in the Swiss case



#### DATA GATHERING

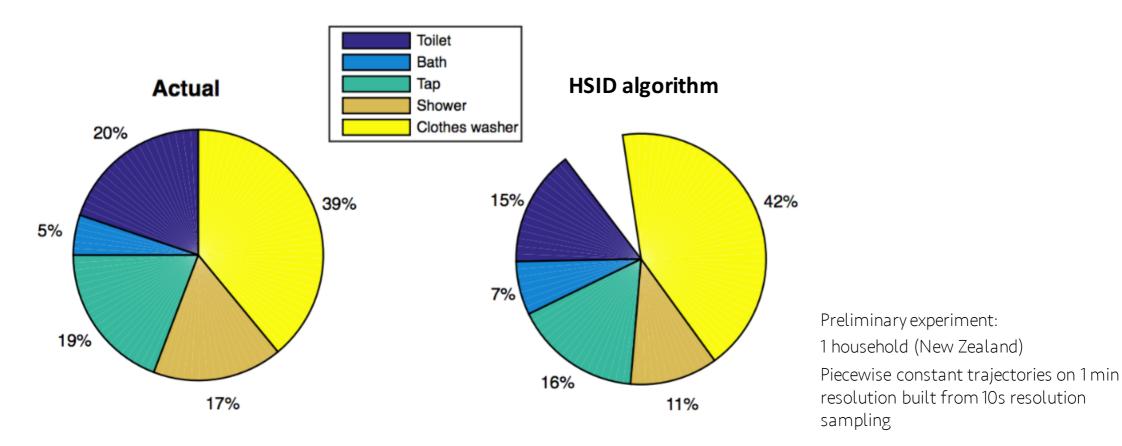
#### **ONLINE SURVEYS**



- online surveys are rolled out with the SmartH2O users, in order to collect **users' psycho-sociographic data** (e.g., house characteristics, water consumption devices) and **attitudes** (water saving and consumption attitudes and water price preferences)
- surveys are also developed to get feedbacks from the users on the usability of the SmartH2O platform

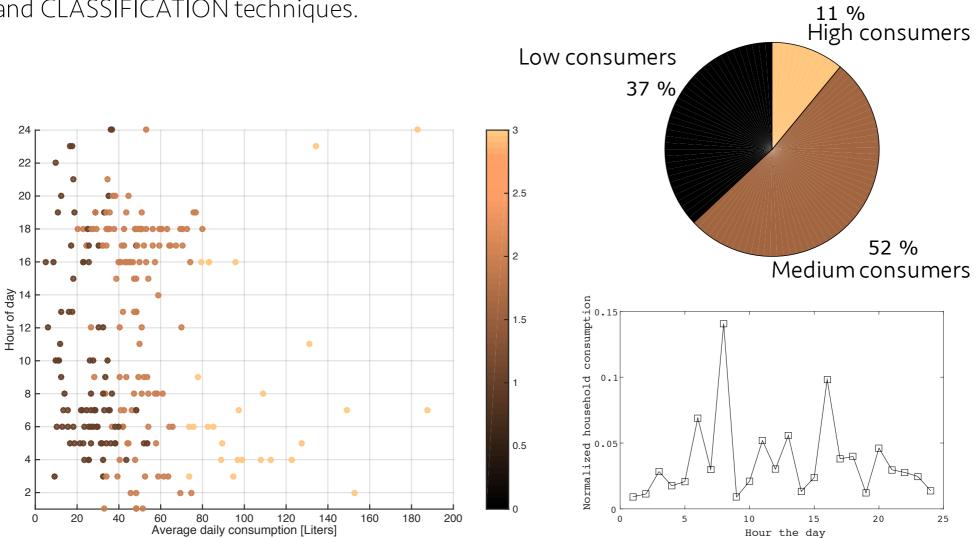
#### END\_USE CHARACTERIZATION

A new algorithm to perform household energy and water consumption **TRACE DISAGGREGATION** into end-uses (e.g., washing machine, toilet, tap, etc...) has been developed, with the purpose of profiling users' consumption.



#### USER BEHAVIOURAL MODELING

### Single user's BEHAVIORAL MODELING through CLUSTERING and CLASSIFICATION techniques.



#### USER BEHAVIOURAL MODELING

#### A first prototype of AGENT-BASED MODEL for multi-user modelling

#### Water consumption

Agent-based model for Water Consumption Simulation in the Swiss city of Tegna

#### Show description

Statistics :

Total consumption (It): 126 Households' level state Low consumption:127

Medium consumption:106 High consumption:12



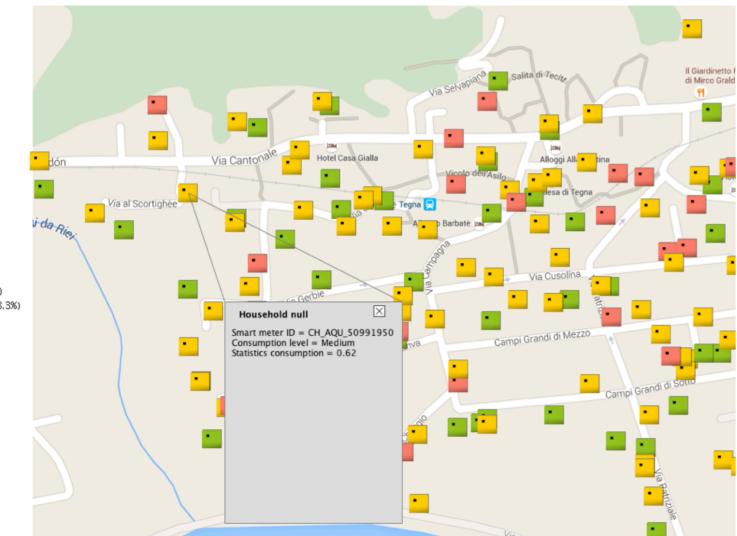
pick random household

Legend : Household consumption level dia low imedium high

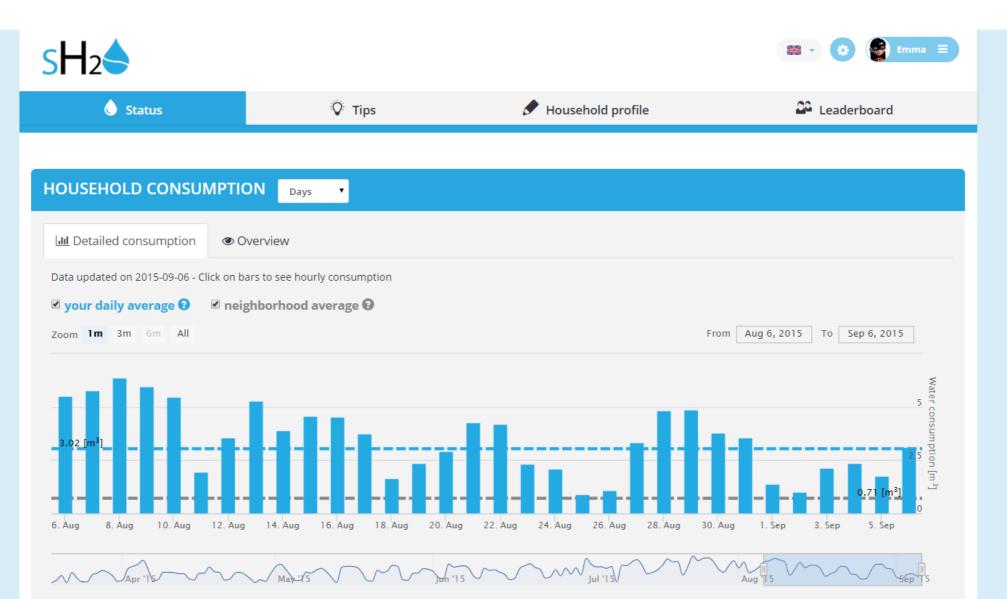
💽 Map

Territory

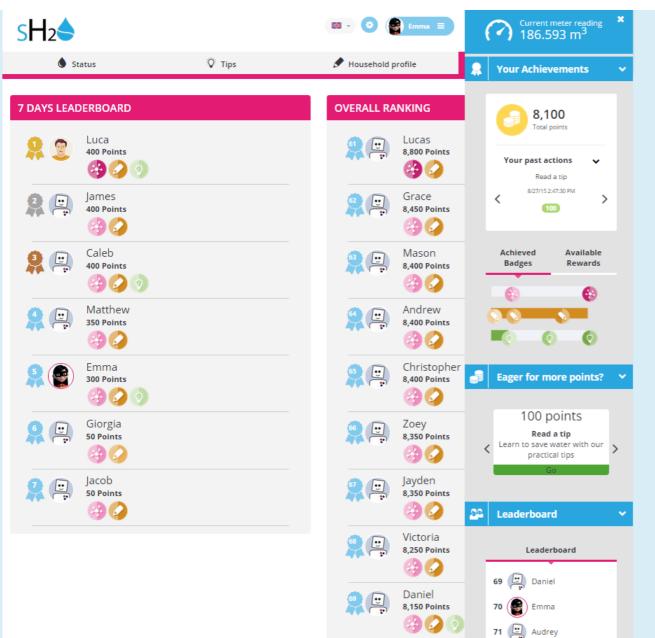
None



#### CUSTOMERS WEB PORTAL



#### CUSTOMERS ENGAGEMENT and GAMIFICATION



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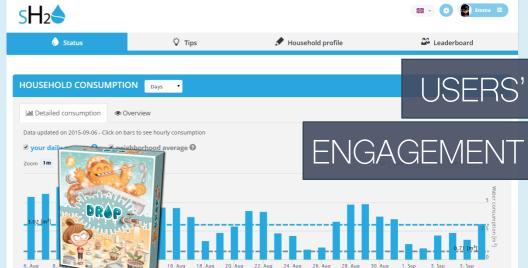












May 25 Martin Ma







Closing the loop with the design and implementation of customized water demand management strategies

Water savings monitoring





Scuola universitaria professionale della Svizzera italiana







The University of Manchester



# **SETMOBILE**

















A European project on water sustainability

#### http://www.smarth2o-fp7.eu/



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