IWMEDIC 2016, IV International Workshop on Medical Imaging and Integration of Clinical Data

http://sciforum.net/conference/mol2net-02/iwmedic-04

Analysing the value of online health communities

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Abstract:

Dra. Dr. Miriam Fernández from Knowledge Media Institute (KMi), The Open University, UK was invited to give the talk Analysing the value of online health communities at IWMEDIC 2016, IV International Workshop on Medical Imaging and Integration of Clinical Data. The presentation was scheduled for 2016, June, 20, 09:30 at Complejo Hospitalario Universitario, de A Coruña.

Dra. Fernández research at KMi is focused on the analysis of online communities (Social Web). The aim is to understand users' behaviour and needs and to develop prediction models to foreseen risks and opportunities in online communities based on the behaviour of their users. She have also previously worked on semantic Search. Within the context of this research line I investigated methods to enhance traditional IR and QA techniques introducing higher level of conceptualisations in the form of ontologies as well as methods and benchmarks to evaluate semantic search systems. Dra Fernández omepage: http://kmi.open.ac.uk/people/member/miriam-fernandez

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Keywords: social web, semantic web, information retrieval, personalization, contextualization

Video Channel: Please, follow the link to see the video presentation uploaded (or to be uploaded soon) at the workshop official site: http://sciforum.net/conference/mol2net-02/iwmedic-04